

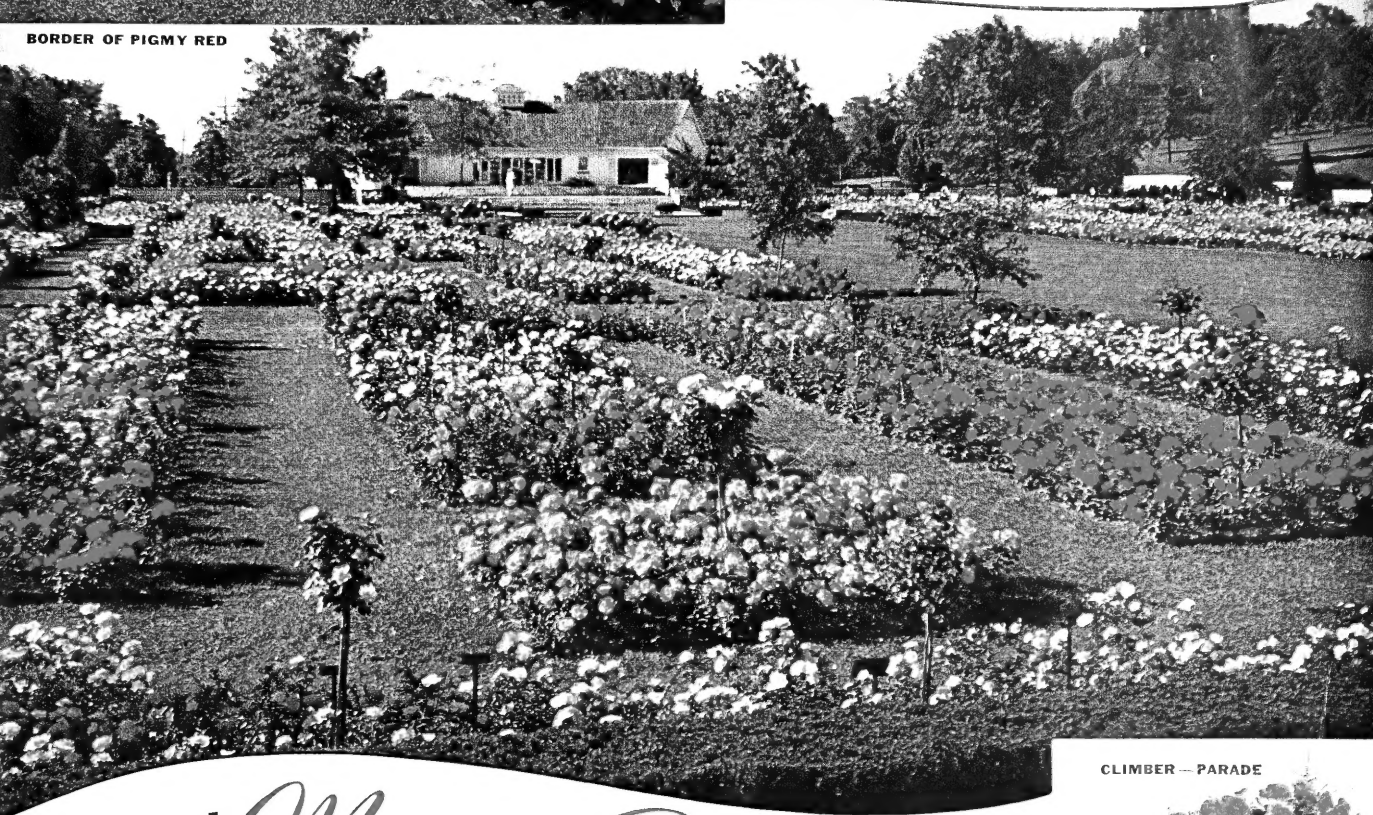


BORDER OF PIGMY RED

Jackson & Perkins Co.
World's Largest Rose Grower
 NEWARK, NEW YORK
 U.S. Patent 2,195,412

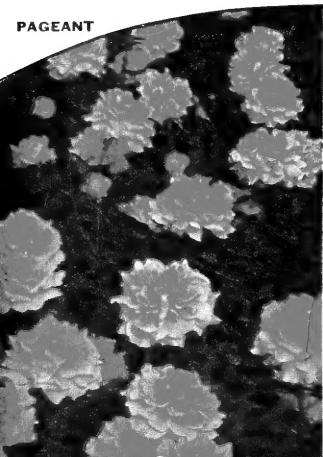
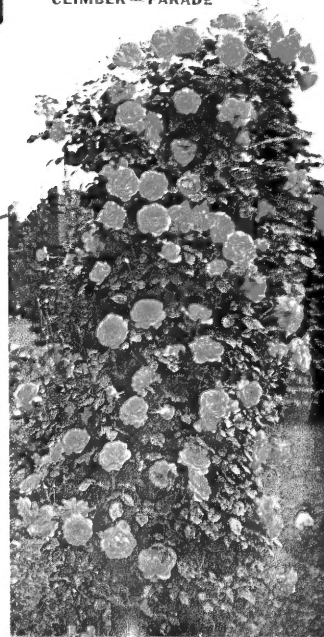
Spring 1954

J. & P. GARDEN VIEW

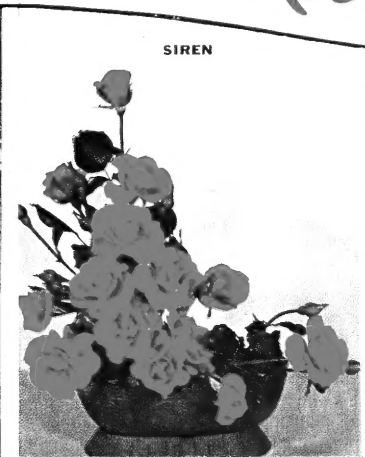


THE PARADE OF *Modern Roses* AND PERENNIALS

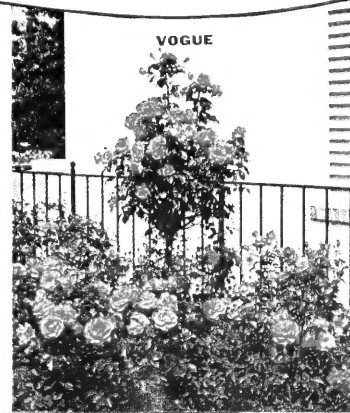
CLIMBER — PARADE



PAGEANT



SIREN



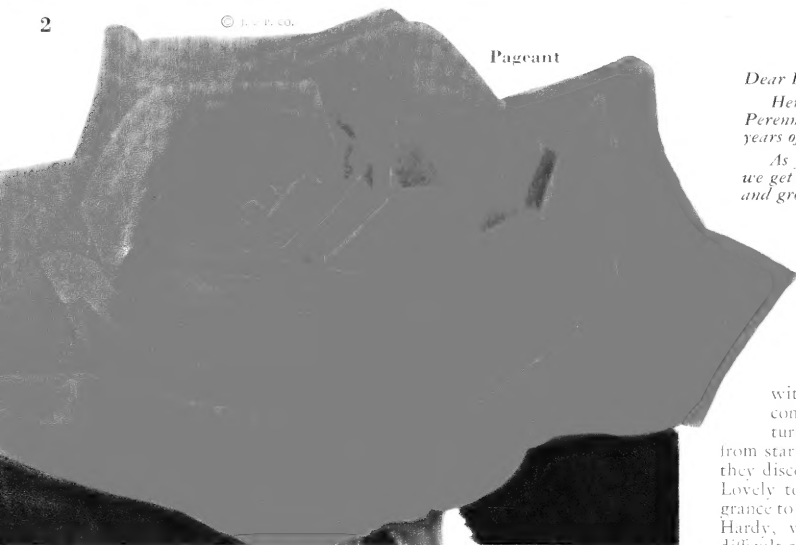
VOGUE

Introducing Jackson & Perkins Five Great

2

© J. & P. CO.

Pageant



A Personal Word from C. H. Perkins

Dear Friend:

Here is your 1954 Spring Catalog of Jackson & Perkins' Prized Roses and Perennials. We think it is the best catalog we have issued in our more than 82 years of service to garden lovers.

As you go through this book page by page, you will enjoy some of the thrills we get as we go through our fields and greenhouses, watching the development and growth of the Roses that have made the Jackson & Perkins name and reputa-

Pageant

Inspired by Walt Disney's Technicolor Movie "THE SWORD AND THE ROSE"

(Left) A smart, outstanding bicolor that starts with a golden yellow bud and when half open displays a brilliant contrast of vermilion-red with the gold reverse. The red gradually turns to a deep, clear coral-rose-pink, an intriguing combination from start to finish. The petals of this beautiful Rose will drop off before they discolor. The exquisite 4½ to 5-in. blooms are borne on long stems. Lovely to look at, highly decorative in your garden, Pageant has a fragrance to go along with its beauty and color... a delicious raspberry scent. Hardy, vigorous and disease-resistant, growing luxuriantly even under difficult conditions. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Floribunda Siren



SIREN

BRILLIANT! A REAL "FIRE-ENGINE RED"!

(Left) The brilliant fiery scarlet, ruffled flowers of Siren are a distinct addition to the Floribunda family. Our very newest Floribunda, Siren is the brightest, reddest Rose you ever saw! Graceful clusters of 4 or 5 blooms on sturdy stems create a clear and distinct color note. These 3 to 3½-in. blooms evolve from very dark red buds. Even in extreme heat, these blazing red flowers keep

their form and color, setting your garden ablaze all season and providing you with scores upon scores of cut flowers for floral arrangements, boutonnieres, and brightening up every room in your house. The foliage, too, is attractive, being a decorative bronze in the early stages. Siren will blend well with its garden neighbors, creating a new center of interest. Reaches 2½ to 3 ft. You'll love it. (Pl. Pat. #1197.)

\$2.25 each; 3 for \$6.00; 12 for \$24.60; 25 for \$45.00

Tudor

(Below) A long bud of the regal Tudor style. The high-centered flowers that follow open very slowly and are gracefully charming as they unfold. A bold red Hybrid Tea with a particularly good bud that proudly displays its perfection of form, standing erect on a strong stem. The equally fine blooms are a breath-taking strawberry-red which progresses to a dusty scarlet-red-flame as the flowers open. The high-centered, stately blooms are bold in their color and erect manner, opening to 5 in. across. A hardy, vigorous grower with blooms that you can depend on for outstanding performance in your garden this season and for many seasons to come. (Pl. Pat. #1223.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Tudor



©
J. & P.
CO.

New Rose Creations for Your 1954 Garden!

3

tation famous the world over. Here are the finest of the new Roses and the most popular of the old favorites, all shown in true-to-life colors so you can plan and visualize the beauty of your garden this spring and summer. And, as always, every J. & P. plant is guaranteed to live and bloom or you will receive a replacement without charge. The entire J. & P. organization is back of every order we ship.

Yours for a better garden

C. H. Perkins
President

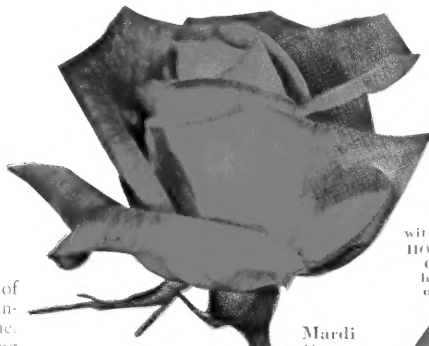


C. H. PERKINS

Mardi Gras

(Right) Mardi Gras is as exciting and gay as the festive season it celebrates. The bud is very dark red, and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish. The flowers are borne freely and the plant attracts much attention. It thrives as well in hotter climates as in the rest of the country.

The dark black-red flowers are capable of absorbing the heat of the sun and still retaining their deep color for an unusually long time. An amazing feat for a Rose! This long-lasting bloom has a pleasing Damask or old Rose fragrance that is well suited to its intense color. The 3½-ft. bush extends long, strong, vigorous canes and stems that make it excellent for cutting. An abundance of healthy, attractive foliage forms a perfect background for the Rose. (Pl. Pat. #1139.) \$2.50 each; 3 for \$6.60; 12 for \$26.40



Mardi Gras



FREE

with every order:
**HOME GARDEN
GUIDE** with
helpful hints
on planting.

Centennial

Named in Honor of the 100th Anniversary of Newark, New York, The Rose Capital of America

(Below right) A rare and pleasing combination of orange-apricot and light gold-colored buds. The open flowers become a glowing pink and gold combination in the most entrancing of all Rose forms, the high-centered Ophelia type. There are quantities of blooms constantly on the plant, and the rich green foliage gives a distinct background to the entire ensemble. We think that Centennial is one of our outstanding garden treasures and surely value it far above any others in the same class. It reaches a normal height, with a sturdy plant and vigorous, healthy foliage. A mellow, fruity fragrance enhances the beautiful Rose. We like Centennial, and so will you. (Prop. Rights Reserved.)

Color.....orange-apricot, pink and gold combination.

Bud.....light gold color.

Fragrance...mellow, fruity, in keeping with the Rose.

Foliage...rich green and healthy.

Plant.....sturdy and vigorous, reaching normal height.

\$2.50 each; 3 for \$6.60;
12 for \$26.40

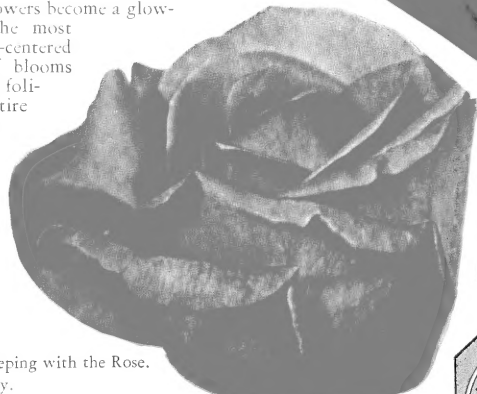
Centennial
© J. & P. CO.

**ALL 5 ROSES
ON THESE TWO PAGES**

GROUP No. 24

Value \$12.25; Save \$1.55

Only \$10.70



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YOUR GUARANTEE
OF COMPLETE
SATISFACTION**



ORDER EARLY

Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.

JACKSON & PERKINS CO.
World's Largest Rose Growers

All Roses are Beautiful... Only some

Four Outstanding Introductions!

Ever since the first Hybrid Tea Rose was produced in 1867, an endless parade of thousands of varieties has followed. Jackson & Perkins, the World's Largest Rose Growers, has been one of the leading contributors to this Parade of Modern Roses. For over 82 years our Research Department has made great strides in producing such outstanding Roses as Lodestar, Opera, Tawny Gold, and Detroit. Here are only four of J. & P.'s prized Roses. All the Roses appearing in this catalog are guaranteed to be the finest available.



Lodestar

© J. & P. CO.

(Left) Large apricot buds open to grand, luscious peach-colored blooms. The outer perimeter of this new Rose is of longer buff-pink petals enclosing a full center of lively peach color. The flower is very double, reminiscent of some of the sweetly fragrant, full old-fashioned monthly Roses. Although modern in its flower production, its general appearance and its delightful effect, here is the Rose that answers the often-heard plea for "fullness and fragrance," like the Roses of old. The plant is bushy and the foliage is medium green. The $4\frac{1}{2}$ to 5-in., fully double flower is heavily perfumed with a very distinctive, sweet but richly spiced fragrance. Every garden should have a planting of this long-lasting newcomer, for its fragrance, its size and form and its friendly cheerfulness. Lodestar will surely give unbounded joy to new and old rosarians alike and will for many years to come be the "lucky star" of the garden. Reaches a height of $2\frac{1}{2}$ to 3 ft. (Pl. Pat. Applied For.)

Flower... fully double.
Bud... ovoid, large.
Color... petals apricot to peach reverse, buff-pink inside.
Size... $4\frac{1}{2}$ to 5 in.
Fragrance... spicy sweet, very permanent.
Plant... $2\frac{1}{2}$ to 3 ft., bushy.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

OPERA

The Brilliant Slender
Gold Medal Winner!

(Right) Opera was a sensation in France in 1948 when it was awarded a gold medal as the most beautiful Rose in that country where beauty reigns supreme. This modern Hybrid Tea is from Jean Gaujard of France, and a real prize-winner it is. In addition to the gold medal in France, it has also won medals in London, Geneva and Bagatelle . . . and you'll know why when you see it blooming in your garden. The charming, slender buds are almost bicolor—an intensive suffusion of golden yellow at the base and scarlet at the top! As these buds slowly open into full, 6-in. flowers, the petals quill slightly and the color becomes a gay, flaming, light scarlet-red with buff-yellow on the reverse. The hardy, vigorous plant has great quantities of leathery, dark green, disease-resistant foliage . . . and produces dozens of long-stemmed beauties! (Pl. Pat. #1017.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Opera

© J. & P. CO.

are more beautiful than others!

ALL 4 ROSES
ON THESE TWO PAGES

Value \$9.25; Save \$1.15

GROUP
No. 34

Only \$8.10

Save \$1.15



Tawny Gold

© J. & P. CO.

TAWNY GOLD

(Left) Tawny Gold has captured the enthusiasm of gardeners everywhere. Its new, intriguing tawny gold color outshines everything

around it! And as if that were not enough, the petals of Tawny Gold acquire a quaint frilled edge that adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume.

EXCEPTIONAL LASTING QUALITIES

Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden this year. Holly-like foliage is another one of Tawny Gold's outstanding features. (Pl. Pat. #950.)

Color tawny gold flowers.

Buds burnt-orange.

Plant medium growth, 2 to 2½ ft.

Fragrance unusual, lavish, fruity.

\$2.25 each; 3 for \$6.00; 12 for \$21.00

Detroit

© J. & P. CO.



TREE ROSES
See Back Cover

A HELPFUL HINT

Allow Roses to become dormant before winter protecting them.



FREE

A practical HOME GARDEN GUIDE with every order.

Detroit

**Brilliant Color!
Exquisite Form!**

(Right) This magnificent new Hybrid Tea is the second in our series of "Great Roses named in honor of Great American Cities." Our beloved New Yorker was the first, and Detroit is surely destined to become every bit as popular . . . for it has all the beauty, fragrance and hardiness that gardeners look for in a Rose.

Symbolic of America's "motor city," Detroit is vibrant with color. It begins adding beauty to your garden even before the buds appear, as the extra-large, glossy green foliage appears in April and early May. Then come the buds of rich carmine-red with soft velvety tones. Slowly, in late May and early June, they start opening, to huge, high-centered, deep red blooms 5½ in. across, with 20 to 25 large, crisp petals. There's a sweet, pleasing fragrance, too. And these exquisite blooms are borne on long stems . . . so you can cut them for floral arrangements. From beginning to end, Detroit brings glowing color to your garden and home! Long basal shoot make the plant strong. (Pl. Pat. #1219.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Fashion.....Vogue..

THE THREE GREATEST FLOR

The Only Rose Ever to Win 6 International Awards!

Fashion

Fashion is indeed the finest Floribunda ever created! For nowhere is there another Rose to match Fashion's breath-taking color . . . luminous coral-pink suffused with gold. We wish it were possible for us to describe Fashion's unusual color even adequately, but no words or color photos could capture its bright pinkish luminescence. It produces hundreds of Roses on every bush . . . hundreds of exquisite oriental-red buds which are slowly transformed into miniature Hybrid Teas up to 3½ in. across. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Immense clusters of 20 to 25 flowers bloom continuously from June until frost. Constant new growth replaces the old, so that as one rich flower cluster finishes, other clusters even more beautiful are rapidly developing to take its place. The blooms are long-lasting under all conditions; the plant is hardy and vigorous despite the delicate form and artist's coloring. (Pl. Pat. #789.)

\$2.00 each; 3 for
\$5.25; 12 for
\$21.00

Fashion



J. & P.
CO.



FREE

with every order
... a HOME
GARDEN
GUIDE

Vogue

Vogue

Winner of 5 International Awards!

Here's the gorgeous new J. & P. Floribunda that won 5 International Awards before it was even offered to the public! That's right! Before we even announced that it was available, Vogue had already won top honors in France and Switzerland . . . had already been selected as the All-America Winner for 1952! And once you see this new beauty, you'll quickly understand why the experts have

MA PERKINS FLORIBUNDA ROSES OF ALL TIME!

FIRST CAME *Fashion* ...
Winner of Six
International Awards...

THEN CAME *Vogue* ...
Winner of Five
International Awards...

...AND
NOW... **MA PERKINS**

MA PERKINS

The Rose That Gardeners Took to Their Hearts!

This time it's a sparkling coral-shell-pink. Buds are actually a translucent coral, fortified by shades of red in the outer petals and a touch of yellow at the base. As the flowers slowly open to their full 3½ in. width, the coral gradually softens to a glowing coral-shell-pink . . . and the deep red shades outside slowly disappear as the yellow becomes more predominant. Finally, the entire bloom finishes a softer, warmer shell-pink. Ma Perkins is one of the most fragrant Floribundas ever created! A rich, sweet honey scent. It's fragrant, it's beautiful . . . and extremely hardy, too! No wonder, because the parents of Ma Perkins are two of the hardiest varieties in rose-dom,

Red Radiance and Fashion. It is very resistant to diseases and pests, and it will thrive in difficult positions. The hardy 2½ to 3-ft. bush is excellent for foundation plantings, borders and Rose beds. Ma Perkins makes a spectacular hedge! (Pl. Pat. #1143).

\$2.25 each;
3 for \$6.00;
12 for \$24.00



Famed Radio Personality and First Citizen of Rushville Center, heard daily on C.B.S.

I am really proud to think that such a lovely Rose has been named after me.

Ma Perkins

Ma
AARS Perkins

© J. & P. CO.

All 3
ROSES
ON THESE
2 PAGES
GROUP
No. 44
Value \$6.25
Save \$.80
**for
Only \$5.45**

called it the "finest Floribunda created" since our own Fashion captured the heart of the entire garden world!

Immense clusters of perfectly formed, high-centered, Hybrid-tea-like blooms . . . UP TO 4 IN. ACROSS! Really huge blooms for a Floribunda! The color is unlike anything you've ever seen . . . far more radiant and glowing than this picture could possibly show . . . an intensive, brilliant cherry-coral.

And Vogue excels in its ability to grow exceptionally well. Hardy and vigorous . . . the strikingly brilliant red flowers are produced all summer long! Provides your garden with color and hundreds of blooms. Height 2½ to 3 ft. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

The BEST Red Rose

Ever Grown By Anyone Anywhere!

**The Famous
Jackson
& Perkins**

New Yorker

**THE Best RED
ROSE OF ALL TIME**

The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue on each of its beautiful, well-shaped petals. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous sparkling red flowers—often measuring 6½ in. across. The Rose world has long marveled at its rich dark color and the magnificence of its blooms. Unlike most Red Roses, New Yorker's sparkling color does not fade but stays a deep rich red until the last petals wither and fall.

New Yorker is everyone's dream Rose come true! It has everything any gardener or Rose lover wants—rich color, pleasing raspberry fragrance, exquisite beauty, exceptional hardiness . . . a Rose that experts and amateurs alike consider to be "the BEST Red Rose of all time." The 3 to 3½-ft. bush is vigorous and easy to grow and is adorned with healthy foliage.

(Pl. Pat. #823.)

**\$2.00 each;
3 for \$5.25;
12 for \$21.00**

**Enormous!
Holds
Rich Color
Without
Fading**

New Yorker

© J & P.
CO.

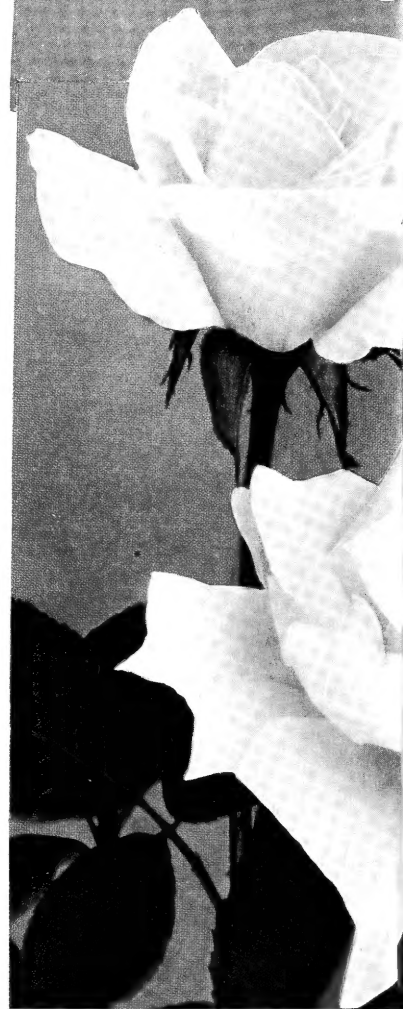


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every order . . .

Brand-new
J & P Home Garden
Guide Telling
"How to Use
Hybrid Teas"

The Choice White Rose



The Dazzling **WHITE**

White Swan has unusually fine exhibition qualities. One outstanding feature is the upright growth of the bush, which is rare in a white Rose, and another is its pure white blooms. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms that reach up to 4 in. across. These elegant flowers are high centered and provide an enjoyable addition to any garden. They are produced freely on 2-ft. stems excellent for cutting. White Swan has a delightful fragrance that is very effective but not dominant.

The 3 to 4-ft. bush is very vigorous and will stand up under adverse conditions, requiring little care and producing these exquisite flowers all season long, year after year. An ample amount of dark green foliage

\$2.25 each; 3 for \$6.00;

Best J&P
ose That Gives
Color To Your Garden!

The Most Exquisite Buff Yellow
Rose Ever Produced
That Produces 6" Blooms!

All 3
ROSES
ON THESE 2 PAGES
 GROUP No. 54 Value \$6.25
 Save \$5.80
for
Only \$5.45

TOP WINNER . . .
1948 ALL-AMERICA
ROSE TRIALS!

STATELY,
ENDURING
6" BLOOMS!

Diamond Jubilee

White
 Swan

© J. & P. CO.

©
 J. & P.
 CO.

SWAN

covers the plant. This foliage is disease resistant as well as eye catching. Imagine a dark green bush covered with glorious, pure white flowers—a truly rare prize! A breathtaking sight that will make your garden the showplace of the community. Portland, Ore., says, "It has excellent exhibition qualities. We feel that you will agree after you have shown this new beauty in your local Rose Show." White Swan will provide fun for the family as well as beautify your home and garden. (Pl. Pat. #1115.)

12 for \$24.00

Diamond Jubilee

Open Slowly!
Non-Fading!
Free Blooming!

The warmth of glowing buff-orange flowers and old Rose fragrance make Diamond Jubilee the attraction of many a garden. A Rose of surpassing loveliness on a most pleasing plant. To celebrate our 75th Anniversary of Rose-growing leadership, we wanted to present a truly outstanding new Rose . . . a Rose with a little different color but with all the beauty, fragrance and hardness that gardeners demand. So we created Diamond Jubilee, which had all these qualities and would last for many years to come. Winner of the 1948 All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long graceful stems that make it excellent for cutting.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

These exquisite flowers are slow opening, and they last exceptionally well when cut. The 3½-ft. plant has upwards of 30 to 40 double, shapely flowers with heavy-textured petals. Throughout the season this hardy bush adorns itself with dark green, decorative foliage. The constant succession of flowers is held erect on long stems. Reaching a height of 4 ft., Diamond Jubilee is perfect for hedging and foundation planting; handsome in front of shrubs or evergreens; unsurpassed in beds and borders. Non-fading; free-blooming. (Pl. Pat. #824.)



JACKSON & PERKINS CO. *World's Largest Rose Growers*



© T. & P. CO.

J&P's Top Ten ALL

RUBAIYAT (Left) A brilliant red with a profusion of long, graceful buds. A glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. Height 4 ft. (Pl. Pat. #758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

SUTTER'S GOLD (Left, Below)

Beautiful, long-pointed, yellow buds, richly shaded with orange and red. The 24-petaled open flowers are high centered and richly colored. Plant is vigorous and free branching. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00;
12 for \$21.00

KATHERINE T. MARSHALL

(Below) A Rose of rare beauty and delicacy of form. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Fruity fragrance. Long fine stems, ideal for cutting. 3 to 4 ft. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

FORTY-NINER (Below, Bottom of Page)

A noteworthy bicolor, with the outside of the petals a dazzling chrome-yellow and the inside a vivid oriental-red changing to cherry-red with age. Reaches 3 ft. in height. (Pl. Pat. #792.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MARY MARGARET McBRIDE (Bottom, Left Corner)

Pointed buds, deep coral-pink, slow opening. The double blooms are large and high centered, with shimmering gold at the base. 2 ft. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

**ALL 5
ROSES ON THIS PAGE**
GROUP NO. 64
Value \$10; Save \$1.25
Only \$8.75

Sutter's Gold



Katherine T. Marshall



Forty-niner



Mary Margaret McBride



**ALL
ROSES ON
PAGES...**
Value \$21.75;
Only \$18.00

© T. & P. CO.

AMERICA SELECTIONS

11



CHARLOTTE ARMSTRONG

(Below) Blood-red buds and magnificent cerise flowers borne on long stems are produced in large quantities throughout the season. A double Rose that opens slowly and lasts well in the garden. Dainty, sweet fragrance. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00; 12 for \$21.00

HELEN TRAUBEL

(Right) Color varies with the weather . . . sometimes a light sparkling pink or more often a luminous apricot. Unusually long, slender buds. 4 to 5-in. blooms. Vigorous bush. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20; 12 for \$23.80

DIAMOND JUBILEE (Below, Bottom of Page) Glowing buff-orange, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, with heavy-textured petals that do not fade or burn in the sun. Fully double flowers. A very hardy plant that reaches a height of 4 ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

PEACE (Right, Below) Golden yellow, ovoid buds etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. Petals are etched with apple-blossom-pink. 6-in. blooms. 3½ to 4-ft., vigorous bush. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MIRANDY (Bottom, Right Corner) Long, ovoid buds of rich warm maroon-red that brings unusual brilliance to bouquets. Blooms are large and very double, with 40 to 50 petals. These flowers are borne freely on long stems. Height 2½ to 3 ft. Vigorous. (Pl. Pat. #632.)

\$2.25 each; 3 for \$6.00; 12 for \$21.00

Charlotte Armstrong



1911

ALL 5
ROSES ON THIS PAGE

GROUP NO. 84
Value \$11.25. Save \$1.50

Only \$10.25

Helen Traubel



1952



Peace



1916

© . . .

Diamond Jubilee



1918

© J. & P. CO

Mirandy



1915



10
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NO. 74
Save \$2.75
\$9.00

PAINT YOUR GARDEN WITH THESE COLORFUL HYBRID TEAS!

**Four Choice Roses That Will
Make Your Garden a Riot of Color!**

Chrysler Imperial



**All 4
ROSES
ON THESE
2 PAGES**
GROUP No. 94
Value \$8.75
Save \$1.10
For Only \$7.65



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A Helpful Hint

Hybrid Tea Roses are very strong, vigorous growers and must be fed regularly to produce the greatest number of blooms.

Chrysler Imperial Rose

like luster of garnet in the folds, retaining this sparkling beauty throughout the life of the flowers. Evolving from long, tapering, velvety maroon-red buds, the flowers of this lovely Rose, like the facets of a diamond, change with the play of light; the iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. The broad petals are symmetrically arranged and imbricated, finally rising artistically in the center, as in Charlotte Armstrong, one of the Chrysler Imperial parents, to completely cover the stamens. These abundant, high-centered flowers are borne singly on perfect, sturdy, medium-long cutting stems which make it excellent for bouquets. The beautifully formed blooms have between 40 and 50 wide petals. Chrysler Imperial, the All-America Selections Award Winner for 1953, has a well-balanced, compact bush with an abundance of dark green, disease-resistant foliage. Plant this lovely Rose this fall for enjoyment next season. (Pl. Pat. #1167.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

(Above) Like a precious stone, Chrysler Imperial displays jewel-like tones of vivid crimson in the broad, open petals, heightened by dark overtones of glowing oxblood-red and the gem-

SERENADE

(Above) Exquisite burnt-orange buds open very slowly while retaining their high centers and finally explode into brilliant 5-in., coral-orange blooms, produced freely on 3½-ft. plants. As the buds unfurl, the petals open to a flat position, making a large, airy flower. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. It hangs on well and sturdily withstands ordinary Rose ills. In addition to being vigorous, the bush has a clean open habit. It has caused many very favorable comments from the testing stations that have had it. These stations in Montana, Georgia, and Portland, Oregon, are enthusiastic over the Rose and its free production of highly colored blooms and have given it a prominent position in their Rose gardens. Experts and amateurs alike have a high regard for Serenade; so will you. (Pl. Pat. #852.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

The Sparkling NEW Golden Scepter

(Right) Golden Scepter is one of the most wanted yellow Roses in American gardens today. As its name implies, it is a majestic Rose. Its graceful, long-pointed buds of clear golden yellow do not fade but stay bright. The gorgeous blooms, reaching 5 to 5½ in. across, are high centered and sparkling with sunshine. Golden Scepter proudly begins to show its majestic beauty in June, when the tall, open plant bursts forth with dozens and dozens of slender yellow buds. Slowly and gracefully they unfurl into these large, exquisite yellow blooms. And these lovely flowers retain their rich color even when cut for home flower arrangements. The tall bush is vigorous and extremely easy to grow. The well-balanced plant reaches a height of 2½ to 3 ft. Its dark glossy foliage is healthy as well as pleasing to the eye. What

can be as beautiful as a pure golden yellow Rose . . . a Rose that glistens as brightly as the sunlight itself . . . a deep yellow Rose that really stands out among the reds and pinks in your garden! Because of its outstanding qualities . . . unfading yellow color, grace of form and exceptional hardiness . . . Golden Scepter was judged "Best Rose" by the National Rose Society and the Royal Horticultural Society of England . . . won the highest Rose award in Holland in 1950, and national acclaim in America. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

Serenade



HYBRID TEA ROSES

Huntsman

Every J. & P.
Hybrid Tea
Rose is ever-
blooming . . .
Blooms from
June to Frost.

AVAILABLE ONLY IN
LIMITED QUANTITIES

MOJAVE. The only Hybrid Tea to win an All-America award for 1954. Apricot-orange, highlighted with warm nasturtium-red, scarlet and vermillion. Long slender buds. (Pl. Pat. #1176.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

**A Sharp New Bicolor
... Does Not Blue Like
Most Other Bicolors!**

Huntsman

(Right) This beautiful new bicolor Rose from England is one of the *freest* bloomers we have ever seen. Huntsman is among the very first to burst forth in spring, and it blooms continuously, even in the hottest weather, right up until frost. A profuse, steady bloomer you're sure to want in your garden. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is compact, reaching 2 ft., with abundant, dark holly-green foliage. A very nice Tea Rose fragrance adds charm. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Golden
Scepter

© J. & P. CO.

© J. & P. CO.

12 ROSES THAT ATTRACT IN OUR OWN GARDENS

Rome
Glory

ALL
6 ROSES
ON THIS PAGE
GROUP NO. 104
Value \$10.50
Save \$1.30
Only \$9.20

ROME GLORY. Glorious, perfect buds borne freely on extra-long stems and keeping marvelously in bouquets. Large, double blooms of rich red, exquisitely formed. Superb fragrance. A strong, healthy plant of better than average height. An aristocrat among red Roses. (Pl. Pat. #304.)

SIGNORA. Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in. A pronounced advance over the well-known President Hoover. (Pl. Pat. #201.)

McGREY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

Signora

Prima Donna

McGredy's
Sunset

SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. Continuous bloomer, resistant to sun and heat. Very hardy, vigorous, upright growth. The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. Growing proudly erect on long, strong stems, Sonata blooms abundantly from spring to fall. (Pl. Pat. #732.)

PRIMA DONNA. The stark rich color of salmon-pink clouds in an autumn sky at sunset. Glorious 5-in. blooms. The tall, sturdy plant grows luxuriantly, displaying remarkable vigor and resistance for such beauty of form and color. Countless buds unfold lazily from June to fall. The graceful pattern of unopened petals in the heart of the bloom is intense and rich. Glorious deep salmon suffused with pink, creating an eye-stopping display in the garden, providing a generous supply of artistic buds and blooms for bouquets. (Pl. Pat. #639.)

DICKSONS RED. This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush standing the hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

Any variety on these
\$1.75 each; 3 of one

ALL 12
ON THESE

GROUP NO. 114

Value \$21.00

Save \$2.60



Dicksons Red

Sonata

ENORMOUS ATTENTION

... All Yours For Only **\$18.40** GROUP NO. 114

ELLINOR LE GRICE. An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

KATHERINE T. MARSHALL. The All-America Winning Pink Rose. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

RUBAIYAT. A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of old Rose fragrance a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. You'll be delighted with the unflagging production of the extra large flowers. Height 4 ft. (Pl. Pat. #758.)

ECLIPSE. Streamlined and modern... these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom all the time and having healthy, attractive green foliage. (Pl. Pat. #172.)

VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High-centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Height 2 to 3 ft. (Pl. Pat. #914.)

REX ANDERSON. An outstanding exhibition Rose of delicate, lovely ivory-white... perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. 2 to 2½ ft., disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

ALL
6 ROSES
ON THIS PAGE
GROUP NO. 114
Value \$10.50
Save \$1.30
Only **\$9.20**

Valiant

Rex
Anderson

© J. & P. CO.
Rubaiyat



Katherine T. Marshall

© J. & P. CO.

Ellinor
Le Grice

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pages:
kind \$4.65

ROSES
TWO PAGES
Only
\$18.40

**All 5
Giant Roses**
ON
THESE 2 PAGES
GROUP No. 134
Value \$10.25
Save \$1.30 **Only \$8.95**

5 GIA

NOTED FOR THEIR COLO

ENCHANTMENT (Top Left Corner)

Outstanding for size and for its early display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! The bush is never without flowers from June to late fall. Plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. A truly distinguished Rose. (Pl. Pat. #737.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

PEACE (Top Center)

Peace has already taken its unique place among yellow Roses. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. The petals are edged with appleblossom-pink that deepens as the glorious 5 to 6-in. blooms slowly open. The superior 3½ to 4-ft. plant is vigorous, hardy and disease resistant. Flowers are unusually large and are borne on heavy stems. Vigorous, shining, holly-like foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

REX ANDERSON (Left)

Perfectly formed, slow-opening blooms of delicate ivory-white make their appearance early in the season. A fully double exhibition Rose with soft, fascinating fragrance. The abundance of gray-green foliage contrasts dramatically with the flower, one of the most successful whites. Originated by McGredy of Ireland, it won a First Class Trial-Ground Certificate, National Rose Society of England. May be grown to enormous size by disbudding. 2 to 2½ ft. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Rex Anderson



Peace

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every order
J. & P. 21-page
Home Garden
Guide.

17

Volcano

GIANT ROSES

REAL SIZE AND BEAUTY!

JACKSON & PERKINS CO.

World's Largest Rose Growers

VOLCANO (Top Right Corner)

REALLY HUGE! These are the only words that describe the tremendous size of the blooms produced on Volcano® blooms that actually open as much as 7 IN. ACROSS! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

MANDALAY (Right)

Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. The world's largest yellow Rose is distinctive, with flowers as big as 6 in. across—gigantic beauties! This hardy, prolific grower has unmistakable exhibition traits. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming and resistant to sun, rain, heat and disease. (Pl. Pat. #775.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

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Siren, Vogue, Ma Perkins, White Swan
and Fashion.

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\$15.10

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CO.

Mandalay



You Will Want These Unusual

MORE FAMOUS HYBRID TEA

BRANDYWINE

Vigorous, hardy and fragrant. Large, pointed buds of buff-yellow open slowly and finish light yellow. (Pl. Pat. #530.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

CAPISTRANO A.A.R.S.

Deep glowing rose-pink that retains its color. Sturdy plants with generous display of large blooms. Height 4 ft. (Pl. Pat. #922.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

GREY PEARL

Rare combination of warm tan and olive marks the ovoid, pointed buds. 40 to 50 petals of lavender-gray, shadings of olive and tan. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MISSION BELLS A.A.R.S.

Exceptionally beautiful deep salmon-pink changing to clear shrimp-pink. Full blooms measure up to 5 in. Hardy. (Pl. Pat. #923.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

NOCTURNE A.A.R.S.

Pleasantly fragrant, cardinal-red Rose with dark shadings of crimson. Unusually long, perfect buds. (Pl. Pat. #713.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

SAN FERNANDO

A.A.R.S. Lovely buds develop into remarkable, long-lasting blooms of glowing currant-red changing to bright scarlet. (Pl. Pat. #785.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Pedralbes

PEDRALBES (Above) A large white Rose often 5 in. across. Creamy before the full sleek bud unfolds, but becomes lighter and lighter until the finished flower has petals of pure white with a yellow center in the heart of the Rose. Delicate, airy fragrance. Generously borne in clusters of 4 to 5 buds on long, strong stems. 30 in. high.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

JACKSON & PERKINS CO. *World's Largest Rose Growers*

FRED HOWARD (Below) The blooms of this 1952 All-America Selections Award Winner are like a fine painting, with their rich yellow coloring and delicate penciling of light pink on the petal edges. The 4-in. blooms are double, high centered, and borne on long stems. Fred Howard will reach a height of 3 to 5 ft., depending on the locality. (Pl. Pat. #1006.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

©
J. & P.
CO.



Fred
Howard

Mrs.
Miniver

NEW YORKER

The Best Red Rose of All Time!

MRS. MINIVER (Left) Distinctly different and enormous in size! Its brilliance and sparkle make it stand out sharply. This is the spectacular cardinal-red Rose known as Mrs. Miniver, remembered as the great prize-winner in the movie of the same name. All over the country, rosarians say "extra good in fall," "most beautiful red I know." Pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms with cupped shape and ruffled petals. 30-in. plant. (Pl. Pat. #725.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

(Above) Just one of New Yorker's magnificent blooms is enough to make a beautiful centerpiece. Because it is a profuse bloomer, you get an abundance of scarlet-red, fragrant blooms from June right up until frost. These elegant blooms often measure 6½ in. across. New Yorker is the highlight of many floral displays. Not only does New Yorker produce the most beautiful red Rose you have ever seen but it is exceptionally easy to grow, too. (Pl. Pat. #823.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Every One of Hybrid Teas!

© J. & P. CO.

Crimson Glory



CRIMSON GLORY (Above)

In survey after survey, Crimson Glory has been one of the ten most popular Roses in America. It is so beautiful and so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make it an instant favorite... so sweet and refreshing that you can't get enough of it. It was voted by far the most fragrant Rose by the American Rose Society. 2 to 2½ ft.

\$1.35 each; 3 for \$3.45; 12 for \$13.80

NEIGE PARFUM (Below)

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breath-taking, lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plant reaches 2 to 2½ ft. Greatly admired for bud vases and white floral arrangements. Neige Parfum will be a constant source of pride and joy in your garden next summer because of its remarkable fragrance. Rich dark green foliage.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

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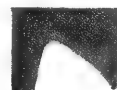
No. 154

2 Crimson Glory
1 Neige Parfum

Value \$4.45
Save \$.55

\$3.90
Only..

Neige Parfum



Horace McFarland



HORACE McFARLAND (Above)

Supplies the long-pointed buds and rich coloring that mean so much to the modern garden. Flowers are produced very freely throughout the entire season, on sturdy, healthy, well-balanced plants with large, leathery, rich dark green foliage. The large flowers have 45 petals and age from deep apricot-pink through salmon-buff to coral-pink when full open. 2½ to 3-ft. bush. (Pl. Pat. #730.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

New Yorker

SPECIAL GROUP OFFER

No. 164

1 Mrs. Miniver 1 Fred Howard
1 New Yorker 1 Horace McFarland

Value \$9.00

Save \$1.15

Only... **\$7.85**



TREE ROSES
See Back Cover

All-Time Favorites!President
Herbert
HooverRepeated
by
Popular
Request!

An Exciting Assortment

**Read This List Carefully It's
Including the New**

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

TESTED FOR YEARS.....

Only Roses that do well in all parts of the country are in this list . . . recom-

mended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

White Briarcliff

Mrs. Pierre
S. du Pont**GROUP No. 174**

All 12 Roses
on these two pages

Value \$16.20
Save \$2.40

ONLY
\$13.80

GROUP No. 184

All 8 Roses
on this page

Value \$10.80
Save \$1.35

ONLY
\$9.45

Etoile de
HollandeNuma
FayMcGredy's
Yellow©
J. & P. CO.**YOUR OWN CHOICE**

Any of the 16 varieties listed
\$1.35 each; 3 of one kind \$3.45;
12 of one kind \$13.80

Condessa
de Sastago

Poinsettia

JACKSON & PERKINS CO.
World's Largest Rose Growers

of Popular Favorites.....

Full of Pleasant Surprises!

Rose Lydia

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

Christopher Stone. Velvet scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather. Received high ratings by the American Rose Society and the National Rose Society of England.

★**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in roseland. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★**McGREY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGrey's Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

Items Starred are illustrated

★**LYDIA.** A clear, vivid yellow, cup-shaped bloom with handsome contrasting foliage admired by all who have seen it in our garden and in tests throughout the country. Although not a tall grower, this variety is a constant source of colorful flowers. The very deep green, glossy foliage is itself decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy. The flowers, although not large, lend themselves well to cutting and are graceful in arrangements. (Trial #4095.)

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

The Doctor. Sparkling pink buds. 5 to 6-in. blooms.

★**WHITE BRIARCLIFF.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers throughout the season. Fragrant and long-lived. It will make a splendid showing outdoors and will lend itself to many interesting combinations for bouquets. Height 24 to 30 in.

All 12
for \$13.80

GROUP
No. 174

Guaranteed
to live
and bloom

YOUR
CHOICE
of any of the 16
varieties listed

\$1.35 each;
3 of one kind
\$3.15;
12 of one kind
\$13.80

GROUP No. 194

All 4 Roses shown
on this page

Value \$5.40
Save \$.70

Only ...

\$4.70

FREE

With every order

HOME
GARDEN
GUIDE

Lydia

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Better
Times

Countess
Vandal

Crimson
Glory

Finest Floribundas

Bring New Beauty
to Your Garden
with These

**6 FAMOUS
VARIETIES!**

Independence

REDDEST of All Floribundas!

Independence



**NEW FIRECRACKER RED!
LARGE-FLOWERED FLORIBUNDA!
NON-FADING BRILLIANCE!
EXCELLENT COMPACT GROWER!**

Gold Medal at Portland

(Left) The brilliant orange-scarlet color of Independence is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more, the vivid blooms are superbly accented by the rich glossy foliage. This new variety grows from 2½ to 3 feet in height, producing great quantities of foliage and forming a very compact bush. Independence does not fade or lose its color in the sun. It possesses a moderate old-fashioned Tea Rose fragrance. These beautiful flowers are up to 4 inches across—really large for a Floribunda. One of the most scintillating hues we have ever seen, Independence is a lovely Rose. (Pl. Pat. #1036.)

**\$2.25 each; 3 for \$6.00;
12 for \$21.00; 25 for \$45.00**

THESE 4 ROSES
GROUP NO. 204 Independence,
Glacier, Goldilocks, Geranium Red
Value \$7.75 **Only \$6.75**
Save \$1.00

WHITEST of All Floribundas!

GLACIER

open slowly to smooth satiny white flowers that present a clear white effect. When open, the flower will reach as much as 4½ in. across and last unusually well.

Immaculate white blooms will create a startling effect in your garden. Hardy, 2 to 2½-ft. bush. Moderate fragrance. (Pl. Pat. #1025.)

\$2.25 each; 3 for \$6.00; 12 for \$21.00; 25 for \$45.00

© J. & P. CO.

Glacier



Ever Developed!

IDEAL FOR
BOUTONNIERE!

EXCELLENT FOR
CUTTING!

23

Goldilocks

• Winner of
John Cook
Medal

• Winner of Fuerstenberg Medal

"BEST NEW ROSE IN 3 YEARS"

(Right) Somewhere in your garden there is room for this mass of glorious sunshine. Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching 2½ ft. or taller. Excellent foliage. (Pl. Pat. #672.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00



World's Fair

Goldilocks

© J. & P. CO.

WORLD'S FAIR

(Above) The official Rose of the great New York World's Fair, this is also the first Floribunda All-America Winner. The deep red, 4-in., semi-double flowers stand out boldly in your garden. Clusters of 10 or a dozen brilliant blooms on sturdy, upright stems are a dazzling spectacle... marvelous for accent points in the flower bed or shrub border. Bright cherry-red as flower opens, passing through several darker shades to deep red velvet. The color and texture in a mass of World's Fair Floribundas is indescribable! (Pl. Pat. #362.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

Lavender Pinocchio

(Left)

An entirely new color in Roses—a true clean lavender enriched by masses of golden yellow stamens. A delight to all who love to arrange cut flowers. The buds of Lavender Pinocchio are a light chocolate-brown when they first show color, and as they progress the petals change to a smoky pink-lavender with frilled rosy pink edges and brilliant yellow stamens. Lavender Pinocchio is a true Floribunda and it carries all the important characteristics of this splendid group. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$10.00

Lavender
Pinocchio

Imagine!

A Rose the Color
of a Red Geranium!

GERANIUM RED

(Below) The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home. When the buds first appear, they are a dark oxblood-red, completely winning your heart as they slowly open and the tumbled inner petals show a brighter color.

(Pl. Pat. #811.)
\$1.75 each; 3 for
\$4.65; 12 for
\$18.60; 25 for
\$35.00

SPECIAL GROUP OFFER
Group No. 214

1 Goldilocks
1 Vogue
1 Fashion

Value \$5.50
Save \$.70

only \$4.80



Geranium Red

© J. & P. CO.

ANOTHER
JACKSON &
PERKINS
FIRST!

Pinocchio

Now! Grow A Story Book Garden

BASED ON WALT DISNEY'S
TECHNICOLOR MOVIE

(SEE IT SOON AT YOUR
MOVIE THEATRE)

"PINOCCHIO"

WONDERFUL FOR CHILDREN!

THE STORY OF THE

Pinocchio Garden

Is there anyone who has seen Walt Disney's Technicolor movie PINOCCHIO, who wouldn't like to capture the charm and delight of it in their garden? If you enjoyed the moving story of the little wooden boy who is brought to life—just imagine seeing Pinocchio, Papa Geppetto's Marionette—and Figaro's Red Pinocchio come to life in your garden this Spring and every Spring for years to come. Your children will love it and so will you.



"PAPA" GEPPETTO'S MARIONETTE (Above)

All that is said of Pinocchio can be said of Marionette except for its color. Marionette shares all of Pinocchio's versatility of purpose and beauty of form. Generous to the utmost, with hundreds of flowers on every bush. Incomparable for flower arrangements. Think of these dainty creamy yellow "sweetheart" buds in your garden. There is added interest in the unfolding of the fully double flowers, about 1½ in. across, as the pastel tint changes gracefully to immaculate white before the flowers finish. Marionette is a true sport of Pinocchio. Unbelievable clusters are produced all season long. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

Pinocchio

(Above) Thousands of our customers know and love the widely acclaimed Pinocchio Rose. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds of rich salmon flushed with gold at the base open up to long-lasting exhibition-formed blooms like miniature Hybrid Teas. As the "sweetheart" flowers open, they change

to soft lucid pink and shade into deeper pink at the edges. This persistent bloom continues all summer long. The 20 to 24-in. plant is extremely hardy. The ample, rich dark green foliage is very disease resistant. The cool pink masses are refreshing in mass planting and edgings for paths, drives, beds and borders.

Carefree as the puppet Pinocchio are the captivating buds and blooms. (Pl. Pat. #484.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

NEW FLORIBUNDA

TIMMIE ARKLES

(AVAILABLE ONLY IN
LIMITED QUANTITIES)

An exquisite, lovely light Floribunda with large heads of apple-blossom-pink blooms. Sometimes as many as 30 or 40 flowers appear on a single cluster, and once the plant is established, it has many of these clusters during the summer. Each flower has about 20 petals and is about 3 in. across. The small buds are lovely. They are miniature size, extremely graceful and interesting, long before the Rose opens. Timmie Arkles does not mind the heat of the summer. Healthy and easy to take care of, it reaches about 2 to 2½ ft. (Prop. Rights Reserved.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

FIGARO'S

Red Pinocchio

(Left)

One of our most popular Floribundas! The widely loved Pinocchio in glowing red! Here you have a combination of the best qualities of two of our most popular Floribundas, Pinocchio and Donald Prior. The 3½-in. flowers are borne in large, long-lasting, unfading clusters. Color is a rich dancing carmine, which deepens and acquires a velvety cast as it opens fully. It finishes with the same lovely cupshaped bloom as Pinocchio, with richer and more handsome color than Donald Prior. Buds are an attractive deep satiny carmine on the outside of the petals and a bright carmine on the inside . . . all a lovely picture. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00



Red Pinocchio

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Ways The Pinocchio Story Book Garden Can Be Used To Enhance The Appearance Of Your Home

Pinocchio (Pink)

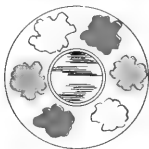
Figaro's Red Pinocchio

"Papa" Geppetto's Marionette

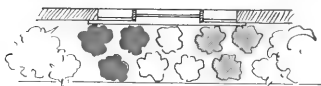
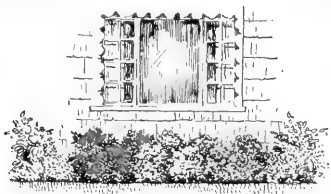
OFFER No. 1P 1 Rose Each \$3.95



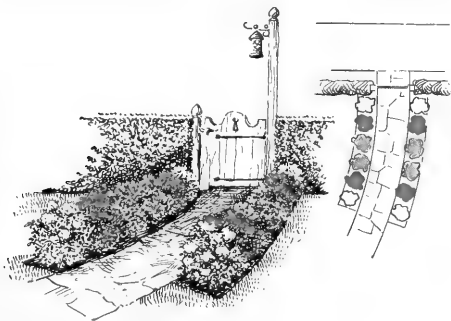
OFFER No. 2P 2 Roses Each... \$7.90



OFFER No. 3P 3 Roses Each... \$11.85



OFFER No. 4P 4 Roses Each... \$15.80



Please Read Following When You Order

IMPORTANT—

*Please
Help Us to
Help You!*



When filling out your order it is most important *for all members of the same household to order under one name.*

In order to help us keep our records straight *please use your address plus your zone number which we have imprinted on the front of the catalog envelope.* If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. *Again please use your city or borough as imprinted on the front of the catalog envelope.*

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

HOW TO REMIT

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or cash because we cannot assume any responsibility unless sent by registered mail.

SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Totty's

FOUNDED 1903

Garden and Greenhouse Roses

CHARLES H. TOTTY CO., Inc.

MADISON, NEW JERSEY
MADISON 6-0369

A PERSONAL MESSAGE FROM HELEN TOTTY

Dear Friend:

After fifty years of extremely pleasant customer-relationship, Totty's very regretfully withdraw from the catalog mail order business.

Recently, I presented my problem to my old friend Charlie Perkins. He offered a solution. The Jackson & Perkins Company, he said, would be delighted to serve my thousands and thousands of gardening friends. And he assured me that you would receive his special attention...you could rely on him for prompt service, gardening help and top-quality plants - just as you have relied on me for so many years.

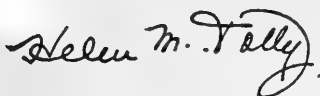
Frankly, I couldn't imagine any one better qualified than Jackson & Perkins to handle your account. They're the world's largest rose growers... creators and introducers of more prize-winning roses than any other nursery. That's why I didn't hesitate to turn over the names of my old friends to him.

I am enclosing the very latest J & P Catalog. As you can see, it offers you a tremendous selection of outstanding Roses and Perennials - ALL guaranteed by Jackson & Perkins to live and bloom in your garden this Spring.

I'm sure you'll find many varieties you want in this Catalog...and I'm also sure you'll enjoy doing business with Charlie Perkins and his fine Company.

If you care to write the name Totty's somewhere on the order blank, Mr. Perkins will know that you are an old friend of mine and a new friend of his.

Sincerely yours



Helen Totty

Abstract

[illegible]

I am very pleased to hear from you and hope you are well. I have been thinking about you a lot lately.

It was not until the name "Forty" was mentioned that the old miner and a new friend, Mr. Perkins, knew that was the old mine and a new friend.

79-100

S-54 Jackson & Perkins Co.

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Quan.	Code No.	HYBRID TEAS	Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued	Each	3 For	Total	Quan.	Code No.	COMMON ROSES	Each	3 For	Total
	401	Brandywine	\$1.75	\$4.65				Group #34	\$8.10				280	Better Times	\$1.35	\$3.45	
	101	Capistrano	2.25	6.00				Group #54	5.45				281	Christopher Stone	1.35	3.45	
	801	Centennial	2.50	6.60				Group #64	8.75				282	Crimson Glory	1.35	3.45	
	201	C. Armstrong	2.25	6.00				Group #74	19.00				880	Condesa de Sas	1.35	3.45	

RETURN THIS CARD NOW—AND LEARN HOW TO GET \$25-\$50-\$100 WORTH OF ROSES and PERENNIALS AT NO COST TO YOU!



BEAUTIFUL J & P PRIZED ROSES
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Have your gardening friends admired your lovely J & P Roses and Perennials? Well, now through the unique new Jackson & Perkins Club Plan, you can help them start a rose garden of their own—and, for introducing our Prize Roses and Perennials to your friends, we will GIVE you \$25, \$50, even \$100 worth of J & P Plants! It's easy to organize a J & P Club in your neighborhood...you don't spend a single penny...your friends buy the plants they want for \$1.00 per week—yet, for your efforts, you receive \$25 worth of J & P plants for every 10-member Club your friends form. Imagine getting beautiful J & P Prized Roses and Perennials for your own home, for your church, school, local hospital, etc.—all at no cost to you! Just fill in and mail this card today for FREE details.

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504 Mojave	3.00	7.95	146 Ma Perkins	2.25	6.00
302 Neige Parfum	1.75	4.65	341 Marionette	1.50	3.90
209 New Yorker	2.00	5.25	841 Masquerade	2.00	5.25
210 Nocturne	2.00	5.25	148 Pink Bountiful	1.50	3.90
211 Opera	2.00	5.25	149 Pinocchio	1.50	3.90
805 Pageant	2.50	6.60	441 Pigmy Gold	1.50	3.90
412 Peace	2.50	6.60	246 Pigmy Red	1.50	3.90
303 Pedralbes	1.75	4.65	247 Red Pinocchio	1.50	3.90
113 Prima Donna	1.75	4.65	442 Rochester	1.50	3.90
304 Rex Anderson	1.75	4.65	248 Siren	2.25	6.00
212 Rome Glory	1.75	4.65	343 Summer Snow	1.50	3.90
213 Rubaiyat	1.75	4.65	152 Timmie Arkles	2.00	5.25
214 San Fernando	1.75	4.65	249 Vogue	2.00	5.25
114 Serenade	2.00	5.25	344 White Pinocchio	1.50	3.90
115 Signora	1.75	4.65	250 World's Fair	1.50	3.90
116 Sonata	1.75	4.65	443 Yellow Pinocchio	1.50	3.90
414 Sutter's Gold	2.25	6.00	Group #44	\$5.45	
215 Tallyho	2.00	5.25	Group #204	6.75	
415 Tawny Gold	2.25	6.00	Group #214	4.80	
216 Tudor	2.50	6.60	Group #224	3.95	
217 Valiant	1.75	4.65	Group #234	5.25	
218 Volcano	2.00	5.25	Group #244	5.25	
305 White Swan	2.25	6.00	Group #264	7.00	
219 Zulu Queen	2.50	6.60	Group #274	6.10	
Group #24	\$10.70		Group #554	5.70	

TOTAL

\$

TOTAL

\$

CLIMBERS

100 Aloha	\$2.50	\$6.60
260 Blaze	1.50	3.90
261 Cl. Crim. Glory	2.50	6.60
460 Cl. Goldilocks	2.50	6.60
161 Cl. Pinocchio	2.50	6.60
360 Cl. Summer Snow	2.00	5.25
102 Coral Dawn	2.50	6.60
163 Dr. J. H. Nicolas	2.00	5.25
464 King Midas	2.00	5.25
165 New Dawn	1.50	3.90
262 Parade	2.50	6.60
263 Paul's Scarlet	1.25	3.30
166 Pink Cloud	2.50	6.60
361 White Dawn	1.50	3.90
Group #284	\$6.55	
Group #294	3.95	
Group #304	6.10	
Group #314	6.55	
Group #324	5.70	

TREE ROSES Each 2 For

290 Blaze	\$5.50	\$10.00
190 C. Armstrong	5.50	10.00
298 Chrysler Imp.	5.50	10.00
490 Diamond Jub.	5.50	10.00
291 Dicksons Red	5.50	10.00
491 Eclipse	5.50	10.00
191 Enchantment	5.50	10.00
192 Fashion	5.50	10.00
494 Goldilocks	5.50	10.00
292 Independence	5.50	10.00

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Rose Club
Newark, New York

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101		Capistrano	2.25	6.00				Group #54	5.45			281		Christopher Stone	1.35	3.45	
801		Centennial	2.50	6.00				Group #84	8.75			282		Crimson Glory	1.35	3.45	
201		C. Armstrong	2.25	6.00				Group #74	19.00			880		Condesa de Sas	1.35	3.45	
202		Chrysler Imp.	2.75	7.20				Group #84	10.25			881		Countess Vandal	1.35	3.45	
203		Detroitier	2.50	6.00				Group #94	7.65			284		Etoile de Hollande	1.35	3.45	
403		Diamond Jub.	2.00	5.25				Group #104	9.20			480		Lydia	1.35	3.45	
204		Dicksons Red	1.75	4.65				Group #114	18.40			481		McGredy's Yellow	1.35	3.45	
404		Eclipse	1.75	4.65				Group #124	9.20			482		Mrs. P. S. du Pont	1.35	3.45	
405		Ellinor LeGrice	1.75	4.65				Group #134	8.95			180		Numa Fay	1.35	3.45	
102		Enchantment	2.00	5.25				Group #144	15.10			285		Poinsettia	1.35	3.45	
802		Forty-niner	2.50	6.00				Group #154	3.90			883		President Hoover	1.35	3.45	
407		Fred Howard	2.50	6.00				Group #164	7.85			182		Radiance	1.35	3.45	
408		Golden Scepter	2.00	5.25								286		Red Radiance	1.35	3.45	
301		Grey Pearl	2.50	6.00								183		The Doctor	1.35	3.45	
106		Helen Traubel	2.75	7.20								381		White Briarcliff	1.35	3.45	
197		H. McFarland	2.00	5.25										Group #174	\$13.80		
803		Huntsman	2.00	5.25										Group #184	9.45		
108		K. T. Marshall	1.75	4.65										Group #194	4.70		
199		Lodestar	2.50	6.00													
410		Mandalay	2.00	5.25													
206		Mardi Gras	2.50	6.00													
110		M. M. McBride	1.75	4.65													
411		McGredy's Sunset	1.75	4.65													
207		Mirandy	2.25	6.00													
112		Mission Bells	2.25	6.00													
208		Mrs. Miniver	2.50	6.00													
804		Mojave	3.00	7.95													
302		Neige Parfum	1.75	4.65													
209		New Yorker	2.00	5.25													
210		Nocturne	2.00	5.25													
211		Opera	2.00	5.25													
805		Pageant	2.50	6.00													
412		Peace	2.50	6.00													
803		Pedralbes	1.75	4.65													
113		Prima Donna	1.75	4.65													
304		Rex Anderson	1.75	4.65													
212		Rome Glory	1.75	4.65													
213		Rubaiyat	1.75	4.65													
214		San Fernando	1.75	4.65													
114		Serenade	2.00	5.25													
115		Signora	1.75	4.65													
116		Sonata	1.75	4.65													
414		Sutter's Gold	2.25	6.00													
215		Tallyho	2.00	5.25													
415		Tawny Gold	2.25	6.00													
216		Tudor	2.50	6.00													
217		Valiant	1.75	4.65													
218		Volcano	2.00	5.25													
305		White Swan	2.25	6.00													
219		Zulu Queen	2.50	6.00													
		Group #24	\$10.70														
TOTAL						TOTAL						TOTAL					
\$						\$						\$					

Quan.	Code No.	TREE ROSES continued	Each	2 For	Total	Quan.	Code No.	PERENNIALS continued	Each	3 For	Total	Quan.	Code No.	PERENNIALS continued	Each	3 For	Total
	193	K. T. Marshall	\$5.50	\$10.00			4004	Meadowlark	\$1.00	\$2.50				Group #424	\$6.00		
	194	Ma Perkins	5.50	10.00			4005	Pheasant	1.00	2.50				Group #434	4.50		
	390	Neige Partum	5.50	10.00			4009	Phoebe	1.00	2.50				Group #444	4.85		
	293	New Yorker	5.50	10.00			2002	Robin	1.00	2.50				Group #454	3.30		
	495	Peace	5.50	10.00			3002	Seagull	1.00	2.50				Group #464	6.80		
	195	Pinocchio	5.50	10.00			1003	Swallow	1.00	2.50				Group #474	3.70		
	294	Red Pinocchio	5.50	10.00			2003	Tanager	1.00	2.50				Group #484	8.00		
	295	Rubaiyat	5.50	10.00			4006	Thrush	1.00	2.50				Group #494	4.25		
	197	Sonata	5.50	10.00			2004	Towhee	1.00	2.50				Group #504	6.65		
	496	Tawny Gold	5.50	10.00			1004	Wood Duck	1.00	2.50				Group #514	4.95		
	296	Vogue	5.50	10.00			4001	Coreopsis, G. Show.	.75	2.00				Group #524	13.30		
	297	Volcano	5.50	10.00			3070	Delph. Debutante	.85	2.25				Group #534	4.95		
	391	White Swan	5.50	10.00			5070	Delightful	.85	2.25				Group #544	6.65		
ROSES for Special Purposes			Each	3 For													
	S-391	Frau Karl Druschki	\$1.50	\$3.90													
	S-190	Rosa Rouletti	1.00	2.50													
	S-290	Oakington Ruby	1.00	2.50													
	S-390	Wichuraiana	1.50	3.90													
	S-191	Max Graf	1.50	3.90													
	S-392	Twinkles	1.25	3.30													
		Group #254	\$8.55														
SHRUBS, VINES			Each	2 For													
	1103	Magnolia Soul	\$3.50	\$6.50													
			Each	3 For													
	2080	Lilacs: P. Thirion	\$2.50	\$6.25													
	6080	Kath. Havemeyer	2.50	6.25													
	5080	Pres. Lincoln	2.50	6.25													
	3080	Ellen Willmott	2.50	6.25													
	6081	Paul Harlot	2.50	6.25													
	1080	Lucie Baltet	2.50	6.25													
		Group #354	\$12.50														
	1094	Buddieia, Charm	\$0.75	\$2.00													
	3093	White Bouquet	.85	2.25													
	2092	Royal Red	.85	2.25													
	6090	Ile de France	.75	2.00													
		Group #334	\$3.00														
	6091	Clematis Jack	\$1.25	\$3.25													
	3095	Lanuginosa Can.	1.25	3.25													
	2094	Jackmani Rubra	1.50	4.00													
	3096	Silver Lace Vine	.60	1.50													
		Group #344	\$3.35														
PERENNIALS			Each	3 For													
	4090	Achilles, G. Plate	\$1.00	\$2.50													
	5090	Anchusa, Bl. Star	1.50	3.75													
	5091	Myosotidiflora	.75	2.00													
	1092	Aster, Adorable	.75	2.00													
	5092	Frikarti	.75	2.00													
	5093	Yunn. Napsburg	.85	2.25													
	2090	Astilbe, Fanal	.85	2.25													
	2091	Koblenz	.85	2.25													
	3091	White Gloria	.85	2.25													
	1093	Bleed. Heart, Pink	.85	2.25													
	3092	White	1.00	2.50													
	5094	Campanula, Bl. Car.	.75	2.00													
	5095	Catananche	.85	2.25													
	2093	Centranthus Ruber	1.00	2.50													
	4001	Chrys.: Canary	1.00	2.50													
	2001	Cardinal	1.00	2.50													
	2005	Cedar Waxwing	1.00	2.50													
	3001	Cockatoo	1.00	2.50													
	4007	Flicker	1.00	2.50													
	4002	Goldfinch	1.00	2.50													
	4005	Golden Swallow	1.00	2.50													
	1001	Grosbeak	1.00	2.50													
	4003	Killdeer	1.00	2.50													
	1002	Kingbird	1.00	2.50													
	1005	Martin	1.00	2.50													
TOTAL			\$			TOTAL			\$			TOTAL ENCLOSED \$					

ACCESSORIES

055	Midget Duster	\$9.95		
056	Jim Dandy Sprayer	37.40		
052	DeL. Gar. Sprayer	11.70		
057	Chapin Duster	2.25		
058	Hudson Sprayer	2.90		
054	Streamlined Sprayer	4.95		
088	Suplex Sprink. 25 ft.	3.98		
089	Suplex Sprink. 50 ft.	5.98		
070	Rotor Rocket	3.95		
086	Watering Tool	3.95		
065	Trowel	1.25		
061	Permarkers, 10 for	1.50		
062	Permarkers, 25 for	3.35		
060	Lapel Pin	1.50		
063	Pruning Shears	2.25		
Flower Holder:				
020	Cup Oval	2.50		
021	Cup Round	2.00		
024	Umbrella	2.00		
023	Three-in-one	1.25		
022	Round	1.50		
Gloves:				
032	Ladies' Medium	.98		
033	Ladies' Large	.98		
031	Men's	.98		
043	Roses For Every Gar.	3.95		
040	Better H. & G.			
	Garden Book	3.95		
042	Rose Arrang. Book	1.00		
041	Rose Arrang. Book			
	Cloth Bound	1.50		
	Group #564	\$9.95		
	Group #574	5.80		

SPRAY—DUST—FOOD

004	J. & P. Spray	4 oz.	\$1.50	
005		1 lb.	4.75	
006		5 lbs.	16.00	
001	J. & P. Dust	1 lb.	1.25	
002		4 lbs.	4.50	
003	Express Col.	24 lbs.	22.50	
007	J. & P. Food	5 lbs.	1.50	
008		10 lbs.	2.50	
009	Express Col.	25 lbs.	3.50	
010	Express Col.	100 lbs.	9.00	
	J. & P. Instant Rose			
011	Food	1/2 lb.	.95	
012		1 1/2 lbs.	2.25	
013		5 lbs.	5.25	

Total for this page \$

Total from other side \$

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202		Chrysler Imp.	2.75	7.20				Group #84	10.25			881		Countess Vandal.	1.35	3.45	
203		Detroitier	2.50	6.00				Group #94	7.65			284		Etoile de Hollande	1.35	3.45	
403		Diamond Jub.	2.00	5.25				Group #104	9.20			480		Lydia	1.35	3.45	
204		Dicksons Red	1.75	4.65				Group #114	18.40			481		McGredy's Yellow	1.35	3.45	
404		Eclipse	1.75	4.65				Group #124	9.20			482		Mrs. P. S. du Pont	1.35	3.45	
405		Ellinor LeGrice	1.75	4.65				Group #134	8.95			180		Numa Fay	1.35	3.45	
102		Enchantment	2.00	5.25				Group #144	15.10			285		Poinsettia	1.35	3.45	
802		Forty-niner	2.50	6.00				Group #154	3.90			883		President Hoover	1.35	3.45	
407		Fred Howard	2.50	6.00				Group #164	7.85			182		Radiance	1.35	3.45	
408		Golden Scepter	2.00	5.25								286		Red Radiance	1.35	3.45	
301		Grey Pearl	2.50	6.00								183		The Doctor	1.35	3.45	
106		Helen Traubel	2.75	7.20								381		White Briarcliff	1.35	3.45	
107		H. McFarland	2.00	5.25										Group #174	\$13.80		
803		Huntsman	2.00	5.25										Group #184	9.45		
108		K. T. Marshall	1.75	4.65										Group #194	4.70		
109		Lodestar	2.50	6.00													
410		Mandalay	2.00	5.25													
206		Mardi Gras	2.50	6.00													
110		M. M. McBride	1.75	4.65													
411		McGredy's Sunset	1.75	4.65													
207		Mirandy	2.25	6.00													
112		Mission Bells	2.25	6.00													
208		Mrs. Miniver	2.50	6.00													
804		Mojave	3.00	7.95													
302		Neige Parfum	1.75	4.65													
209		New Yorker	2.00	5.25													
210		Nocturne	2.00	5.25													
211		Opera	2.00	5.25													
805		Pageant	2.50	6.00													
412		Peace	2.50	6.00													
303		Pedralbes	1.75	4.65													
113		Prima Donna	1.75	4.65													
304		Rex Anderson	1.75	4.65													
212		Rome Glory	1.75	4.65													
213		Rubaiyat	1.75	4.65													
214		San Fernando	1.75	4.65													
114		Serenade	2.00	5.25													
115		Signora	1.75	4.65													
116		Sonata	1.75	4.65													
414		Sutter's Gold	2.25	6.00													
215		Tallyho	2.00	5.25													
415		Tawny Gold	2.25	6.00													
216		Tudor	2.50	6.00													
217		Vallant	1.75	4.65													
218		Volcano	2.00	5.25													
305		White Swan	2.25	6.00													
219		Zulu Queen	2.50	6.00													
		Group #24	\$10.70														

TOTAL AMOUNT FOR THIS PAGE \$

CONTINUED ON NEXT PAGE →→→

Quan.	Code No.	TREE ROSES continued	Each	2 For	Total	Quan.	Code No.	PERENNIALS continued	Each	3 For	Total	Quan.	Code No.	PERENNIALS continued	Each	3 For	Total
193	K. T. Marshall	\$5.50	\$10.00			4004	Meadowlark	\$1.00	\$2.50					Group #424	\$6.00		
194	Ma Perkins	5.50	10.00			4005	Pheasant	1.00	2.50					Group #434	4.50		
390	Neige Parfum	5.50	10.00			4009	Phoebe	1.00	2.50					Group #444	4.85		
293	New Yorker	5.50	10.00			2002	Robin	1.00	2.50					Group #454	3.30		
495	Peace	5.50	10.00			3002	Seagull	1.00	2.50					Group #464	6.80		
195	Pinocchio	5.50	10.00			1003	Swallow	1.00	2.50					Group #474	3.70		
294	Red Pinocchio	5.50	10.00			2003	Tanager	1.00	2.50					Group #484	8.60		
295	Rubaiyat	5.50	10.00			4006	Thrush	1.00	2.50					Group #494	4.25		
197	Sonata	5.50	10.00			2004	Towhee	1.00	2.50					Group #504	6.65		
496	Tawny Gold	5.50	10.00			1004	Wood Duck	1.00	2.50					Group #514	4.95		
296	Vogue	5.50	10.00			4091	Coreopsis, G. Show.	.75	2.00					Group #524	13.30		
297	Volcano	5.50	10.00			3070	Delph. Debutante	.85	2.25					Group #534	4.95		
391	White Swan	5.50	10.00			5070	Delightful	.85	2.25					Group #544	6.65		
						6070	Desirable	.85	2.25								
						5071	Enchantment	.85	2.25								
						3071	Freedom	.85	2.25								
						5072	Gayety	.85	2.25								
						6071	Glorious	1.00	2.50								
						8070	Happiness	1.25	3.15								
						6072	Loveliness	1.50	3.75								
						3072	Peace	1.50	3.75								
						1070	Pink Sensation	1.50	3.75								
						1095	Dianthus, Irene	1.00	2.50								
						1104	Lacy Lass	1.25	3.15								
						2095	Rock Raven Red	.85	2.25								
						3097	Silver Mine	.85	2.25								
						3098	Funkia Sub. Alba	.75	2.00								
						3099	Gypsophila B. Fairy	1.00	2.50								
						1096	Rosy Veil	.75	2.00								
						4093	Heliopsis, Patula	.75	2.00								
						5096	Lavender Hidecote B.	1.00	2.50								
						3100	Lily of-the-Valley	.65	1.75								
						1097	Lythrum, Bright	1.00	2.50								
						2096	Monarda										
							Cambridge Scar	1.00	2.50								
						1099	Croftway Pink	1.00	2.50								
						7090	Pachysandra T.										
							10 for \$3.00	1.00									
						8090	Pentstemon, R. K.	.85	2.25								
						2097	Phlox, Brigadier	1.00	2.50								
						3101	White Admiral	1.00	2.50								
						2098	Poppy, Sal. Glow	.85	2.25								
						8091	Primula Veris, Col.	.75	2.00								
						4097	Rudbeckia, Sull.	1.00	2.50								
						1100	The King	.85	2.25								
						2099	Sedum, Brilliant	.75	2.00								
						2100	Fire Glow	.75	2.00								
						4098	Golden Carpet	.75	2.00								
						3103	Shas. Daisy, E. Read	.85	2.25								
						3104	Janifer Read	1.25	3.15								
						3105	Wiral Supreme	1.25	3.15								
						5097	Stokesia, L. Queen	.85	2.25								
						5098	Veronica, C. Lake B.	.75	2.00								
						3106	Subsessilis White	1.25	3.15								
						7092	Vinca M. Bowles										
							10 for \$3.00	1.00									
						6080	Viola, J. Wallmark	.85	2.25								
						6081	Purple Heart	.85	2.25								
						4080	Yellow Vixen	.75	2.00								
						6082	Violet, Dbl. Russian	.75	2.00								
						1102	Rosina	.75	2.00								
						6093	Royal Robe	.65	1.75								
						3107	White Wonder	.75	2.00								
							Group #364	\$4.15									
							Group #374	6.60									
							Group #384	4.10									
							Group #394	4.65									
							Group #404	4.15									
							Group #414	5.60									

ROSES for Special Purposes					Each	2 For	Total
S-391	Frau Karl Druschki	\$1.50	\$3.90				
S-190	Rosa Rouletti	1.00	2.50				
S-290	Oakington Ruby	1.00	2.50				
S-390	Wichuraiana	1.50	3.90				
S-191	Max Graf	1.50	3.90				
S-392	Twinkles	1.25	3.30				
	Group #254	\$8.55					

SHRUBS, VINES					Each	2 For	Total
1103	Magnolia Soul	\$3.50	\$6.50				
					Each	3 For	
2080	Lilacs: P. Thirion	\$2.50	\$6.25				
6080	Kath. Havemeyer	2.50	6.25				
5090	Pres. Lincoln	2.50	6.25				
3080	Ellen Willmott	2.50	6.25				
6081	Paul Harlot	2.50	6.25				
1080	Lucie Baltet	2.50	6.25				
	Group #354	\$12.50					
1094	Buddleia, Charm	\$0.75	\$2.00				
3093	White Bouquet	.85	2.25				
2092	Royal Red	.85	2.25				
6080	Ile de France	.75	2.00				
	Group #334	\$3.00					
6091	Clematis Jack	\$1.25	\$3.25				
3095	Lanuginosa Can.	1.25	3.25				
2094	Jackman Rubra	1.50	4.00				
3096	Silver Lace Vine	.60	1.50				
	Group #344	\$3.35					

PERENNIALS					Each	3 For	Total
4090	Achillea, G. Plate	\$1.00	\$2.50				
5090	Anchusa, Bl. Star	1.50	3.75				
5091	Myosotidiflora	.75	2.00				
1092	Aster, Adorable	.75	2.00				
5092	Frikarti	.75	2.00				
5093	Yunn. Napsburg	.85	2.25				
2090	Astilbe, Fanal	.85	2.25				
2091	Koblenz	.85	2.25				
3091	White Gloria	.85	2.25				
1093	Bleed. Heart, Pink	.85	2.25				
3092	White	1.00	2.50				
5094	Campanula, Bl. Car.	.75	2.00				
5095	Catananche	.85	2.25				
2093	Centranthus Ruber	1.00	2.50				
4001	Chrys.: Canary	1.00	2.50				
2001	Cardinal	1.00	2.50				
2005	Cedar Waxwing	1.00	2.50				
3001	Cockatoo	1.00	2.50				
4007	Flicker	1.00	2.50				
4002	Goldfinch	1.00	2.50				
4008	Golden Swallow	1.00	2.50				
1001	Grosbeak	1.00	2.50				
4003	Killdeer	1.00	2.50				
1002	Kingbird	1.00	2.50				
1005	Martin	1.00	2.50				

TOTAL	\$		TOTAL	\$		TOTAL ENCLOSED \$	
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ACCESSORIES					Each	3 For	Total
055	Midget Duster	\$9.95					
056	Jim Dandy Sprayer	\$7.40					
052	DeL. Gar. Sprayer	11.70					
057	Chapin Duster	2.25					
058	Hudson Sprayer	2.90					
054	Streamlined Sprayer	4.95					
068	Suplex Sprink. 25 ft.	3.98					
069	Suplex Sprink. 50 ft.	5.98					
070	Rotor Rocket	3.95					
066	Watering Tool	3.95					
065	Trowel	1.25					
061	Permarkers .10 for	1.50					
062	Permarkers .25 for	3.35					
060	Lapel Pin	1.50					
063	Pruning Shears	2.25					
	Flower Holder:						
020	Cup Oval	2.50					
021	Cup Round	2.00					
024	Umbrella	2.00					
023	Three-in-one	1.25					
022	Round	1.50					
	Gloves:						
032	Ladies' Medium	.98					
033	Ladies' Large	.98					
031	Men's	.98					
043	Roses For Every Gar.	3.95					
040	Better H. & G.						
	Garden Book	3.95					
042	Rose Arrang. Book	1.00					
041	Rose Arrang. Book						
	Cloth Bound	1.50					
	Group #564	\$9.95					
	Group #574	5.80					

SPRAY—DUST—FOOD			
004	J. & P. Spray	4 oz.	\$1.50
005		1 lb.	4.75
006		5 lbs.	16.00
001	J. & P. Dust	1 lb.	1.25
002		4 lbs.	4.50
003	Express Col.	24 lbs.	22.50
007	J. & P. Food	5 lbs.	1.50
008		10 lbs.	2.50
009	Express Col.	25 lbs.	3.50
010	Express Col.	100 lbs.	9.00
	J. & P. Instant Rose		
011	Food	1/2 lb.	.05
012		1 1/2 lbs.	2.25
013		5 lbs.	5.25

Jackson & Perkins GARDEN SUPPLY STORE



NEW! INSTANT ROSE FOOD

Here is a product recommended by J. & P.'s Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right fertilizer. This new J. & P. Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days after applying. Excellent also as pre-dip for plants before setting them out.

1/2 lb.	Treats 12 plants for a whole season.....	\$0.95
1 1/2 lbs.	Treats 36 plants for a whole season.....	2.25
5 lbs.	Treats 120 plants for a whole season.....	2.25

(Shipped to you postage prepaid)



For More Beautiful Roses Use J. & P. Rose Food!

The Right Road to Healthier, Better Roses!

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders, and there is no danger of overfeeding.

5 lbs.	Feeds 24 plants for a season (add 15¢ west of Mississippi).....	\$1.50
10 lbs.	Feeds 48 plants for a season (add 25¢ west of Mississippi).....	2.50
25 lbs.	Feeds 150 plants for a season.....	3.50
100 lbs.	Use freely for the entire garden (25 and 100 lbs. shipped Express collect)	9.60

NEW J. & P. FORMULA

Here's our answer to the garden pest problem! After years of research we are proud to offer our latest exclusive Rose Spray and Dust. Contains Hexachloride from Lindane, Ferbam, D.D.T., Isopropyl, Aramite, Copper 8 Quinolinolate, Sulphur, Inert Ingredients. These 8 ingredients, which are blended together in one mixture, will control rosetom's worst enemies.

New More Effective Miticide!

New More Effective Insecticides!

The exclusive, scientifically tested J. & P. products shown here have been especially developed by our nationally famous Research Department. They are equally helpful for other garden flowers. With millions of roses that Jackson & Perkins grows, we have found through endless testing that these aids are the best obtainable. Remember, early spraying and continuous spraying through the summer is your best control! Act now, before you experience the disappointment of having disease-ridden bushes. Order J. & P. Spray or Dust and Food today!

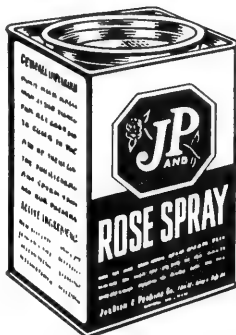
\$1.00 each; 5 for \$2.50;
12 for \$10.00; 25 for \$18.75

\$1.00 each; 5 for \$2.50;
12 for \$10.00; 25 for \$18.75

12 for \$13.20

JACKSON & PERKINS CO. *World's Largest Rose Growers*

NEW and IMPROVED EXCLUSIVE J&P SPRAY and DUST



NEW IMPROVED J&P SPRAY!

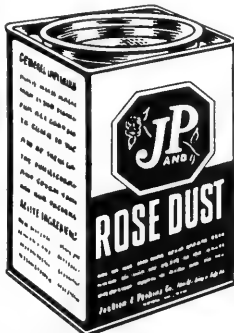
**MULTI-PURPOSE!
EXTREMELY EASY TO USE!**

Now you can control the three most common rose enemies without using three different materials! This new multi-purpose exclusive J. & P. Rose Spray provides all the safeguards your roses need in one simple, easy-to-apply solution. It controls blackspot, powdery mildew, aphids and other common rose ills. Also a deterrent to Japanese beetles and rose chaffer. Now with Aramite, which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J. & P. formula.

mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J. & P. formula.

4 ozs.	Treats 24 plants for a whole season.....	\$1.50
1 lb.	Treats 100 plants for a whole season.....	4.75
5 lbs.	Treats 500 plants for a whole season.....	16.00

(Shipped to you postage prepaid)



NEW IMPROVED J&P DUST!

**NO MIXING!
JUST PUT IN DUSTER AND USE!
Same Control as in J. & P. Spray!**

The ideal material for those who prefer a pesticide in dry powder form, with the same control as in J. & P. Spray. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. Like the spray it controls chewing insects, sucking insects and plant diseases and is an

effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

1 lb.	Treats 6 plants for a whole season.....	\$1.25
4 lbs.	Treats 24 plants for a whole season.....	4.50
24 lbs.	Treats 150 plants for a whole season.....	22.50

(1 and 4 lbs. shipped postage prepaid)

NEW! ROTARY DUSTER



**SPECIAL
GROUP
OFFER**

No. 564

The New
ROTARY DUSTER
and 1 lb. of J. & P.
Rose Dust

\$9.95

ONLY...

Jackson & Perkins Midget Duster!

A new hand-operated rotary—the smallest in the world, yet capable of throwing an 8-foot stream of dust—has been specially developed for the average home gardener. It weighs only 1 1/4 lbs. and holds enough dust to cover 200 rose bushes without refilling. Its light finger-tip control makes it ideal for home-garden use. Known as the J. & P. Midget Duster, it is sold exclusively by the Jackson & Perkins Co. All metal, even to its pistol-grip handle, the J. & P. Midget Duster is made of an alloy which never rusts. A minimum of moving parts reduces the possibility of mechanical failure. It may be expected to last a lifetime of normal use. Filling the duster is a simple operation. Just lift the lid and pour in the dust; then close the lid, and it is ready for use.

1 lb. J. & P. Dust and the New Midget Rotary Duster, both for \$9.95, prepaid

Gayheart

© J. & P. O.



h will make your
e you many hours
Rosedom's most
imble or tiny vial
or more. Petite
baby's finger-tip,
leled blooms, ir-
vts and in minia-
e liberally in a
f Hybrid Tea or
n edging in front
d in rock garden,
adow box.

LITTLE GARDEN F TINY ROSES

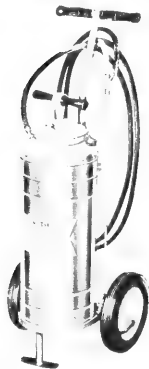
at a very special price:
ington Ruby, Rosa
etti and Twinkles

\$8.55

Save \$1.20

Only

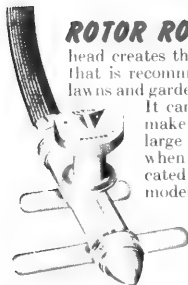
The Ideal Sprayers and Dusters for Large and Small Gardens!



JIM DANDY SPRAYER

The Jim Dandy Cart Sprayer is something entirely new. It is a big, healthy, strong, 5-gal. compressed air sprayer securely mounted on a cart for easily wheeling about the garden. The 5-gal. tank is made of zinc-rip steel, a better non-rust metal than galvanized iron. The balloon-tire wheels are on roller bearings which run free and smooth for easy wheeling. The tank has a large 5½-in. funnel opening for easy and quick filling and cleaning. An air-pressure gauge is furnished to tell you how much air pressure you have in the tank at all times. The Jim Dandy is an unusual sprayer of large capacity, strongly built for years of service. To operate, simply pour the spraying solution in the tank, tighten the pump, then pump in a few strokes of air and go about the spraying job.

\$37.40, shipped Express Collect.



ROTOR ROCKET

Rotor atomic-action spray jet head creates the efficient atomized light raindrop spray that is recommended by experts for proper watering of lawns and gardens. Helps keep lawns healthy and vibrant.

It can be attached in series of two or more to make a desirable system for odd-shaped or large lawns or gardens. Does not tip over when moved. Does not require any complicated adjustments. Does not leak. Up-to-date, modern design and finish for simplicity, beauty and ease in handling. A real asset for any garden.

\$3.95 each, prepaid.

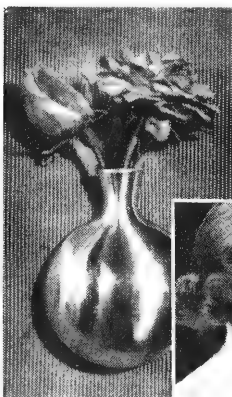


HUDSON SPRAYER

A sprayer that gives you smooth, easy action and a continuous spray for complete protection of your roses. The sturdy pump action of superior scientific design insures maximum spray from the slightest pressure. Women like it for this reason.

This spray does not stop when you stop pumping . . . several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed throughout of strong materials, this sprayer is very economical and easy to use.

\$2.90 each, prepaid.

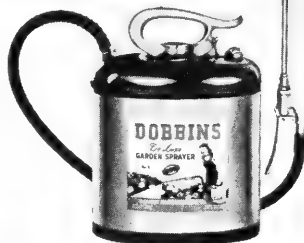


BEAUTIFUL COSTUME JEWELRY LAPEL PIN

This gorgeous gold-metal pin keeps your flowers fresh for hours . . . yet cannot spill or leak on your clothes! Safety catch and highly polished gold finish make this a useful piece of costume jewelry . . . adding a live flower right in water makes it an unusual, striking decoration for suit, dress, blouse or coat.

Only \$1.50 each,
postpaid

New DeLuxe Superbilt TANK-TYPE SPRAYER



The durable streamlined tank of galvanized steel holds 2 gals. of solution. Suitable for small or large gardens. Ideal for women gardeners because of its light weight and simplicity of operation. Comes equipped with 3-ft. extension hose, brass automatic shut-off lock. Easily adjusted for fine or coarse sprays or solid streams.

\$11.70 each, prepaid.



CHAPIN DUSTER

This efficient and dependable duster is very easy to use, requiring less effort and getting better results. The dust in the chamber is thoroughly agitated, each stroke resulting in even coverage. Total length is 36 in. The valve of the discharge tube has a two-way dust cap that can be changed instantly to allow over-leaf dusting and may be turned back for under-leaf dusting. The pump handle is securely welded so that it cannot break or become loose. Prepaid, ready to use.

\$2.25 each.

SPECIAL GROUP OFFER

No. 574

4 oz. J. & P.
Rose Spray

1 Hudson Sprayer
1 Parker Pruning
Shears

Value \$6.65
Save \$8.85

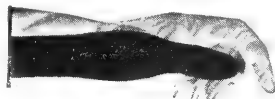
\$5.80
Only

New Streamlined BRASS SPRAYER



...with
the Exclusive
Two-Way Nozzle!

This new SUPERBILT continuous-type sprayer will last you a lifetime! Of solid brass construction but still very light weight, it will not rust, corrode or wear out. To operate, merely give two or three easy strokes on the handle and a fine continuous spray will cover your plants thoroughly. Comes with a two-way adjustable nozzle for overhead and under-the-foilage spraying. No longer will you have to worry about clogging and sticking because this sprayer has a smooth, easy action, which assures you years of dependable service. The new continuous-type sprayers are fast becoming the most popular on today's market. **Only \$4.95 each**, postpaid.



GREEN THUMB GARDENERS' GLOVES



Tremendous help for busy gardeners . . . gloves with a BUILT-IN GREEN THUMB! Put these on your hands and you'll make your plants grow as if by magic. Slip-on style; actual Green Thumbs on gloves of chamois-colored fabric, vinyl-impregnated to repel dirt and moisture and wear several times longer than the best cotton gloves.

Please specify size when ordering.

Ladies'. Medium and large. **98c per pair**

Men's. Medium and large. **98c per pair**

Postpaid

The Ideal Sprayers and Dusters for Large and Small Gardens!

No Wet Foliage!



Water
Directly
to Roots!

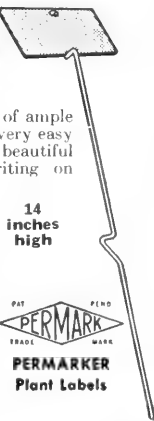
**J. & P.
WATERING
TOOL**

Directs a gentle
flow of water
— of full pipe
volume —

underneath foliage and to back of flower
beds, to soak deep around roots. No
splashing. Does not wash top soil or
uncover roots. This tool will easily de-
liver a generous flow to any part of the
garden. Excellent for small gardens
where space is limited or for large ones
where it takes a long time to water
thoroughly. **\$3.95 each, postpaid.**

Sensational New Permanent Marker For Plants and Gardens!

Made of a durable plastic of ample
size, $2\frac{3}{4}$ in. x $1\frac{1}{2}$ in. and very easy
to write on. Color is a beautiful
neutral green. Your writing on
them remains legible for
years, but may be erased
and the marker reused.
Best feature is the 14-in.
steel standard which al-
ways keeps the label
clean. 10 PERMARK-
ERS & Supports plus rain-
proof pencils **\$1.50.**
25 PERMARKERS
& Supports plus rain-
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14
inches
high

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Plant Labels



SUPPLEX FLEXIBLE SPRINKLER

This new sprinkler curves around circular areas and goes up
and down hills, rock gardens or terraces, between the rows,
along narrow strips or borders, covering any
shape garden or lawn without any waste of
water. Puts water just where you want it
and only where you want it! This seamless,
triple-tubed "lay flat" sprinkler gently sprays
water at precisely calculated angles, covering
a swath of more than 20 ft. over its entire
50-ft. length. Can be used as a soaker. Will
not rust, mildew or rot when stored wet.

25 ft. **\$3.98** 50 ft. **\$5.98**
Postpaid



NEW! No Blist'r RUSTPROOF TROWEL!

Here is a garden tool that is really designed for the comfort and protection of the
gardener. Scientifically designed; fits the palm of your hand with amazing comfort.
You will actually imagine the NO BLIST'R trowel to be an extension of your hand.
Attractively designed, blade and handle are molded as a single unit from aluminum
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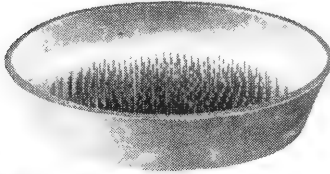


They
Actually
Weigh
Only
5 ozs.

New Lightweight Ladies' Pruning Shears! NO LARGER THAN THE PALM OF YOUR HAND!

Parker Pruning Shears small enough to fit into the palm of your hand and "light as a
feather"! These petite shears will certainly take the women's fancy because they were
designed with them in mind. Snuggles into women's hands comfortably there's no
awkward, heavy, clumsy feeling! Flower arrangers treasure these shears because they
are so easy to use and so light! Every one of the many features is directed at making
woman's work in the garden easier! Sensational features are comfort grip handles, the
snap opener on top of the shears, and the narrow nose for "in-close" pruning. **\$2.25 each.**

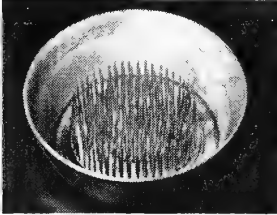
New Extra-Long Needled Flower Holders! Ideal for Flower Arrangements!



NEW! OVAL FLOWER HOLDER (Left)

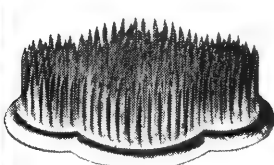
A new needle flower holder and container in one. Oval.
6 in. long, $1\frac{3}{4}$ in. high. Heavy lead base. Holds enough
water for large flower arrangements. Place it inside your
choice bowls to keep them dry and free from discoloration
and corrosion. Use in low bowls. Wonderful for baskets,
etc. "Most practical and ingenious thing of its kind I've
ever seen," says Mrs. Edna Whittitt. Used by lecturers
and professionals in their flower arrangements. Only
\$2.50 each, postpaid.

**Used by Noted
Flower Arrangers
Throughout
The Country!**



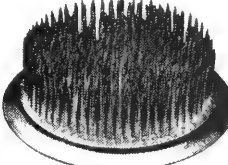
NEW CUP FLOWER HOLDER

Excellent for use in containers
that **do not** hold water or con-
tainers that rust or tarnish. Around
the close-set pins is a solid lead
cup which holds enough water to
keep your flowers fresh. This cup
measures $3\frac{3}{4}$ in. in diameter and
 $1\frac{1}{2}$ in. in height. Extra-long 1-in.
brass pins, rustproof. **Only \$2.00
each, postpaid.**



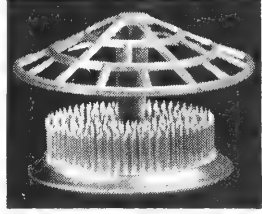
THREE-IN-ONE OVAL FLOWER HOLDER

This unusually shaped flower
holder is useful in making long,
graceful flower arrangements.
Four inches long, it has the
extra-long 1-in. razor-sharp
needles and the extra-heavy
weighted base. Recommended
by leading flower arrangers be-
cause of its unusual shape.
\$1.25 each, prepaid.



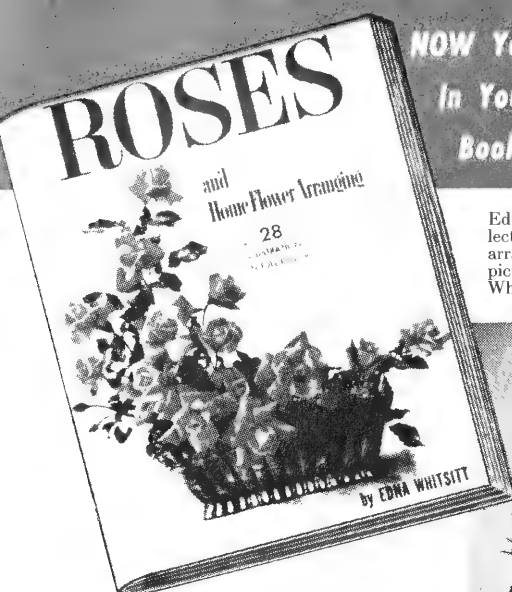
ROUND FLOWER HOLDER

No longer will you have to
worry about your flowers
"staying in place" when you
use this heavy weighted flower
holder. Has extra-long, non-
rusting needles which are set
close together to assure posi-
tive holding of all types of
flowers. Brass needles are
completely rustproof. **\$1.50
each, postpaid.**



NEW UMBRELLA FLOWER HOLDER

Especially designed to hold the
heaviest flower arrangements! Its
most sensational feature is the
extra-long pins on the needlepoint
base! Can be used with or without
the umbrella or mushroom-shaped
top... simply turn the umbrella
top to remove or insert in the base.
3 in. round with extra-long brass
pins... rustproof. **\$2.00 each,
postpaid.**



NOW You Can Have Beautiful Flower Arrangements In Your Home with the Help of Edna Whitsitt's Book, "Roses and Home Flower Arranging!"

Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in

the home; How to cut and condition your roses; The right kind of container for every flower and spot in the home. No lover of flowers, and roses in particular, can afford not to have this helpful Book.

Paper-Bound Book.....\$1.00
Cloth-Bound Book.....\$1.50

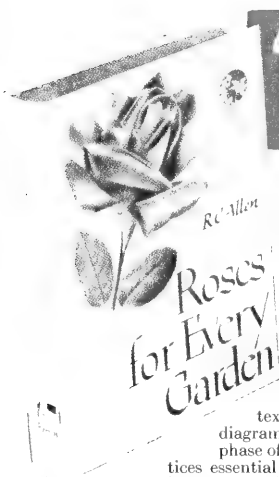


NEW! SENSATIONAL!

Complete Step-by-Step Guide in Full Color!

48 Pages; 28 Full-Color Illustrations

A brand-new, 48-page handbook with 28 rose arrangements in full color and packed with "how-to," step-by-step information on using garden roses in your home. Written by



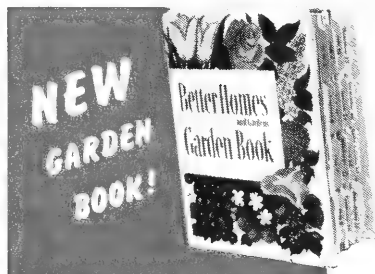
Everything You Want to Know About Growing Roses!

A Complete Step-by-Step Guide,
32 Pages in **FULL COLOR**.
Numerous "How-To" Drawings.

by **Dr. R. C. ALLEN**,
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Whether you grow five roses or five hundred, this book will show you how to get breath-taking results in your garden! Contains 218 pages of authoritative information.

"Roses for Every Garden" has 32 pages in vivid **FULL NATURAL COLOR**, and the clear text is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing, emphasizing the practices essential to success. Every word of advice is practical, because it comes right out of the author's wealth of experience. It is packed with sound common sense and horticultural information. **\$3.95**, postpaid.



By
**FLEETA
BROWNELL
WOODROFFE**
Garden
Editor
**BETTER
HOMES
and
GARDENS**

From one of America's Top Garden Magazines comes this down-to-earth advice on all phases of Gardening, Landscaping and Lawn Care. You will see how to use every square foot of space for beauty and privacy, how to grow beautiful flowers, prize-winning fruits and vegetables, and how to make your lawn velvety green. Everything in this new garden book is clearly explained in pictures and everyday language. Written for the beginner and experienced gardener alike. Easy-to-follow, step-by-step directions telling you what to do and when to do it 12 months of the year. Lavishly illustrated in color. 520 pages; 1500 photos, charts and line drawings. Each chapter is tab-indexed for quick reference in a convenient loose-leaf ring binder. A completely new idea in garden books. **Only \$3.95.**

NOW AVAILABLE FREE OF CHARGE... 2 BEAUTIFUL COLOR FILMS!

Modern Chrysanthemums for Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

The Story of Modern Roses

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and view of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

At Last!

KING-SIZE FLORIBUNDAS!

25

Always in Bloom!

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Tall Growing... Ideal for Fences, Hedges and Mandarin Specimen Plantings!

MANDARIN (Left) A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

GAY HEART (Right) Very fragrant, 4 to 5-in., bright pink flowers. Height 4 ft. or more. Effective for taller hedges. (Pl. Pat. #1026.)

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GROUP No. 234

2 each of these Floribundas

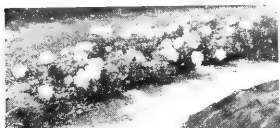
Value \$6.00

Save \$.75 Only... **\$5.25**



Gay heart

© J. & P. CO.



Pigmy Gold planted along a wall

SPECIAL GROUP OFFER

No. 244

GROUP No. 244

2 Pigmy Gold
2 Pigmy Red

\$5.25

Value \$6.00
Save \$.75

PIGMY GOLD

(Not illustrated)

Golden yellow flowers about 1 in. in diameter appear in clusters or individually. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. Lovely for border use. Can also be used to edge walks. (Pl. Pat. #1114.)

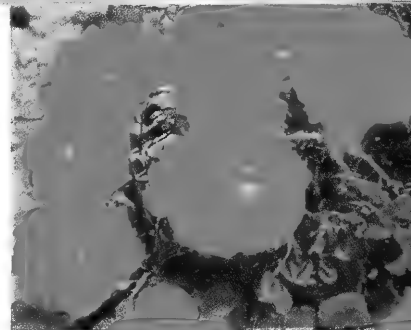
\$1.50 each; 3 for \$3.90;
12 for \$15.60;
25 for \$30.00

PIGMY RED

A striking new pigmy for borders, wall tops, bed edges and boxes. Now in red we have a mate for Pigmy

Gold. The 12-in., bushy plant has as many as 17 blooms and buds on it at one time. The petite blooms are a dark red with white center. These flowers are always in evidence throughout the season. Use Pigmy Red freely for constant low color. It can be used to edge walks, perennial or Rose beds, and will make an excellent border. Dark green foliage looks well. (Prop. Rights Reserved.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00



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Miniature Roses

... THE SMALLEST OF ALL THE ROSES!



ROSA ROULETTI (Above)

Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. These Lilliputian gems will add new interest and charm to your garden. Very easy to grow. Start your own miniature garden.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75



OAKINGTON RUBY

(Not illustrated)

Deep carmine buds open to rich ruby-crimson. Fully double flowers smaller than one inch, even fully opened. Similar to Rosa Rouletti but much darker. Less than 12 in. tall. Free flowering from May to November; will grow in any soil yet demand no special attention except cover in cold winters. Award of Merit, R. H. S.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

TWINKLES (Above)

The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low and is excellent for borders, window boxes or rock gardens. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower... a thimble or tiny vial will hold a bouquet of 6 or more. Petite little buds, smaller than a baby's finger-tip, open to exquisitely modeled blooms, irresistible on the tiny plants and in miniature bouquets. Plant them liberally in a row around your beds of Hybrid Tea or Floribunda Roses, or as an edging in front of other plants. Also used in rock garden, by the doorstep, or in window box.

SPECIAL GROUP OFFER

No. 254

A LITTLE GARDEN OF TINY ROSES

Now at a very special price:

Oakington Ruby, Rosa Rouletti and Twinkles

9 plants, 3 of each

Value \$9.75
Save \$1.20

Only

\$8.55

JACKSON & PERKINS CO. World's Largest Rose Growers

MASQUERADE *All These Colors on ONE Plant!*



**EACH BLOOM ON
EACH PLANT
CHANGES COLOR!**

Masquerade

© J. & P. CO.

Yellow Pinocchio

(Right)

Another thrilling Pinocchio with great masses of bloom of apricot-yellow color and the same sturdy bush. The plant grows about 3 ft. tall and when at its peak of bloom is a rounded mound of yellow. The petite buds have touches of red on the outside petals. The foliage is dark green, tough and very disease resistant. This sturdy, healthy and free-flowering newest member of the Pinocchio family is a welcome addition to the Floribunda Roses, and is bound to become as popular as its far-famed parent. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00



Yellow Pinocchio

© J. & P. CO.

5 HARDY JEP That Will Add Ch

**FLORIBUNDAS, THE
20TH CENTURY ROSE!**

**HUNDREDS OF
BLOOMS ON EVERY
BUSH FROM
JUNE TO FROST!**

MASQUERADE

(Left)

Truly novel
and different!

Each flowering cluster of Masquerade brings a cavalcade of fiesta colors—yellow, red, pink, lemon and sometimes orange, all appearing at one time in a magnetic combination. The golden yellow center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in each cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and red. 10 to 25 buds to a cluster. The vigorous, 3-ft. plants have a rather open growth. A rare novelty for your garden. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

JACKSON & PERKINS CO.
World's Largest Rose Growers



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GLISTENING!

White

A glistening white seedling of Pinocchio which deserves to be "The White" of the Pinocchio family. The flowers are about 2½ in. in diameter and fully double, borne usually in large clusters of 30 or more. These sheer white, long-lasting blooms are a real treat and delight for many weeks. The buds are tinged with cream, which dis-

**Here's How To
Save
\$1.00**



FLORIBUNDAS arm to Any Garden!

**EXCELLENT
FOR CUTTING!
IDEAL FOR
BOUTONNIERES!**

**PLANT
BETTY PRIOR
for HEDGES
• SPECIMENS
• FOUNDATION
PLANTINGS
• BEDS • BORDERS
• BACKGROUNDS
• BEST ROSE FOR
CURB PLANTINGS**

BETTY PRIOR

Most Persistent Bloomer of ALL!

Unusually tall and free flowering; delicate pink; spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell pink, having 5 petals, dogwood like in shape, size and color. The plants are sturdy and healthy.

In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers. Tallest of all Floribundas, excellent for the background of Rose garden or perennial border. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters in spring and continuously all season. Abundantly branched, with lush green foliage. Betty Prior, the Floribunda that no one ever tires of, is always a mass of bloom. (Pl. Pat. #340)

\$1.50 each;
3 for \$3.90;
12 for \$15.60;
25 for \$30.00

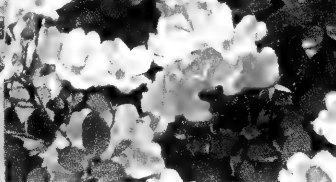


White
Pinocchio

Pinocchio

appears as they develop into open flowers. The rich dark green foliage gives a sharp and interesting contrast with the flower. Tests show that White Pinocchio has been very successful in all parts of the country, from California to New York and from Michigan to Texas. The vigorous, hardy bush grows about 2 ft. tall. (Pl. Pat. #1010.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60;
25 for \$30.00



© J. V. P. CO.

Betty Prior

Betty Prior is equally striking as a flowering shrub among evergreens and when used as an informal hedge.

Chatter
©
J. V. P. CO.

CHATTER *Enormous, Bright Crimson Flowers!*

(Left) Especially bright crimson, velvety-petaled flowers 2½ to 3 in. across, unlike any other Floribunda Rose! Makes a constant show in gardens, Rose beds or borders. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous, bright crimson flower clusters last two and sometimes even three weeks. Unsurpassed for garden color; ever beautiful! As one flower finishes, new buds open to take its place. Plant Chatter freely in beds and borders where you want a dependable, foolproof color mass. Sturdy and hardy, with an 18-in., disease-resistant bush. Lush foliage. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00



**CHATTER IS UNEQUALED
FOR CONTINUOUS COLOR**

Get All 5 Roses

ON THESE TWO PAGES

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Value \$8.00
Save \$1.00 **Only \$7.00**

J&P FLORIBUNDAS... *Best* for



BETTY PRIOR and GOLDBLOCKS as foundation planting



Note how Floribunda SUMMER SNOW is used effectively along this walk.



PINOCCHIO. Floribundas are ideal for border plantings



FASHION used to complement a wall.

Pink Bountiful



© J. & P. CO.

PINK BOUNTIFUL (Above)

You will prize this lusty Floribunda for its soft pink flowers with their dawn-like glow. Large and delicate but lasting bloom clusters provide a fresh and profuse mass of color all summer. When fully open, the flowers measure up to 3 in. across, looking like miniature Hybrid Teas. The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon-pink heart flushing deeper pink at the outer petals. The nutty fragrance adds to its charm in flower arrangements or nosegays. With all its pure delicacy of form and color, it is hardy and easy to grow. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

NEW! GARNETTE (Right)

This new Rose, although introduced in 1951 for the first time to America's gardens, is one of the widely used Roses in the florist trade today. Surely everyone has seen Garnette displayed at flower shows throughout the nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. We believe there is not another Rose on the market today that has more perfect form and the lasting qualities when cut for indoors than Garnette has. Actually it will last from a week to 10 days, and its red "sweetheart" sized flowers are so desirable that you, too, will want this tiny gem in your garden. Another outstanding feature is its abundant masses of crinkled holly-like foliage, which reminds one of Christmas time. This variety reaches a height of only 18 in. and should be planted in the front of your Rose beds. It will enhance your garden.

\$1.75 each; 3 for \$1.65; 12 for \$18.60; 25 for \$35.00

SPECIAL GROUP OFFER

GROUP No. 554

2 Rochester
2 Garnette

Value \$6.50

Save **ONLY \$5.70**
\$.80

SUMMER SNOW

(Right, Below)

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in the perennial and shrubby borders. Most reliable to heavily blanket any area you wish with immaculate white. Blooms continuously from early June until frost. It has a sweet, elusive fragrance. Light green, attractive foliage enhances the plant. Summer Snow planted with a red Floribunda gives a striking effect in any garden. Summer Snow reaches a height of 20 in. or more. (Pl. Pat. #416.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



Foundation Planting, Along Walks, Borders!

29

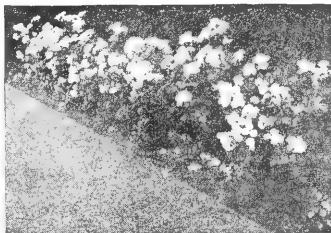
EXCELLENT FOR CUTTING . . . IDEAL FOR BOUTONNIERES!



BETTY PRIOR used as a curb planting



VOGUE planted around a patio



VOGUE can be used effectively in border plantings



GOLDILOCKS used as entrance planting

Helpful Hint

Floribundas make excellent hedges for walks, drive-ways, etc.

ROCHESTER (*Right*) One of the finest of all Floribundas, created in our own Department of Plant Research. All season long, Rochester will give you enchanting blooms—"stardust refined to gold." Printers' ink cannot do justice to the very soft light yellow tones, more attractive than this picture by far. No other double Rose produces more blooms per plant. The medium large and double blooms give a breath-taking sensation.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

AVAILABLE ONLY IN LIMITED QUANTITIES

DONALD PRIOR This Floribunda produces clusters of red flowers. Its rugged growth and vivid color make a strong accent in the garden. 2½ to 3 ft. (Pl. Pat. #377.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60

SPECIAL GROUP OFFER GROUP No. 274

- 1 Pink Bountiful
- 1 Summer Snow
- 1 Vogue
- 1 Fashion

Value \$7.00 Save \$.90

only **\$6.10**



Don't Miss This!

JACKSON & PERKINS CO.

World's Largest Rose Growers

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Rochester

© J. & P. CO.

© J. & P. CO. **Summer Snow**



Thousands of Blooms in a Limited
J&P Climbing Ro

EXCLUSIVE! NEW IMPROVED STRAIN!
More Everblooming

BLAZE

America's Favorite Red Climber!

**ABSOLUTELY GUARANTEED TO BLOOM
 IN JUNE-JULY-AUGUST-SEPTEMBER!**

Sold Only by Jackson & Perkins

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is. In this picture the brilliant pillar of glowing red is in complete harmony with the porch.

© J. & P. CO.

**Outstanding
 Characteristics**

Blooms—Large clusters of 2 to 3-in. flowers. Color holds well. (Pluck only actual dead flowers when trimming, as new bloom shoots grow from first eye below the flower cluster.)

**\$1.50 each;
 3 for \$3.90;
 12 for \$15.60**



FREE!

**HOME GARDEN
 GUIDE** with every
 order with helpful
 hints on planting.

Blaze © J. & P. CO.

EVERBLOOMING!

NEW! EXCLUSIVE! CORAL DAWN

(Right) At last! A brand-new everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that has become so popular in bush Roses, but unavailable in a Climber until now. The color really lasts. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. This new color is Coral Dawn's main attraction, but it is a superior climber in every other respect, too. Produces the same continuous repetition of flowering as the popular New Dawn, but the Roses themselves are larger, fuller, more colorful and freely decorate the plant all summer long, in clusters of from 3 to 20 buds. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. This brand-new Climber is very easy to grow, does extremely well in all regions. Truly a lovely variety, Coral Dawn is just the ideal pillar for any home. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Coral Dawn

**WHERE THE
 NEW BLAZE
 CAME FROM...**

One particular plant that out-bloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly.

We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. Of course, this is an exclusive J. & P. product.

JACKSON & PERKINS CO.
World's Largest Rose Growers

Space . . . J & P EVERBLOOMING
CURTAINS OF COLOR
ses TO COVER WALLS,
FENCES, GARAGES, ETC.

A CURTAIN OF GOLD!

EVERBLOOMING! *Climbing Goldilocks*

Big 3½ in. Blooms!

(Right) Here at last is the long-awaited truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this truly magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to 3½-in. blooms they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy, will grow 6 to 10 ft. in one year and *will bloom the first year it is planted*. Be sure to make a place for this fine new everblooming Climber somewhere in your garden. (Pl. Pat. #1090.)

\$2.50 each;
3 for \$6.60;
12 for \$26.10



TREE ROSES
See Back Cover

**SPECIAL
GROUP
OFFER**
No. 294

An
Ever-Popular
Offer

2 Everblooming Blaze
and 1 Everblooming New Dawn
Value \$4.50
Save \$55

ONLY \$3.95



HERE'S
A
REAL
GOOD
BARGAIN!

Climbing Goldilocks

© J. C. P. CO.

SPECIAL GROUP OFFER!
GROUP No. 284

1 Each of these Outstanding Climbers:
Climbing Goldilocks, Climbing Coral Dawn,
The NEW Parade
(See Page 33)

Value \$7.50

Save \$.95

For Only \$6.55

Improve and Beautify with these 5 Famous J & E



Climbing Crimson
Glory

© J. & P. CO.

EVERBLOOMING!

Climbing CRIMSON GLORY (Above)

One of the world's most popular Roses in Climber form. When you plant this popular Hybrid Tea in the form of a magnificent cascading Climber, you add an unequalled touch of splendor to your garden. For years Crimson Glory has been universally accepted as one of the best, most popular Roses in existence. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a strong, sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms.

Completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. Give your garden unusual splendor and richness, make every post, pillar, fence or wall a dazzling sheet of glory by planting this climber liberally. In sub-zero temperature areas plant this climber in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

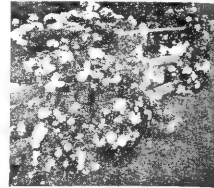
\$2.50 each; 3 for \$6.60; 12 for \$26.40



Everblooming Climbing Roses framing a picture window.



New Everblooming Climbing Parade creates a stunning picture at this entrance.



Everblooming Climbing Summer Snow trained along a rail fence.

EVERBLOOMING!

A tawny coral-pink Climber with very dark buds that lighten as they open.

Inside is a soft lilac-silver-pink; outside a strong lilac-pink, darker at the base of each petal. In the open flower the delicate but waxy petals form a tight rosette that is almost a silvery oystershell color, with the entire petals darker toward the center of the bloom. These blooms measure 4½ to 5 in. across and 3 in. deep. Aloha blooms in long-stemmed clusters. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Aloha

© J. & P. CO.

Aloha

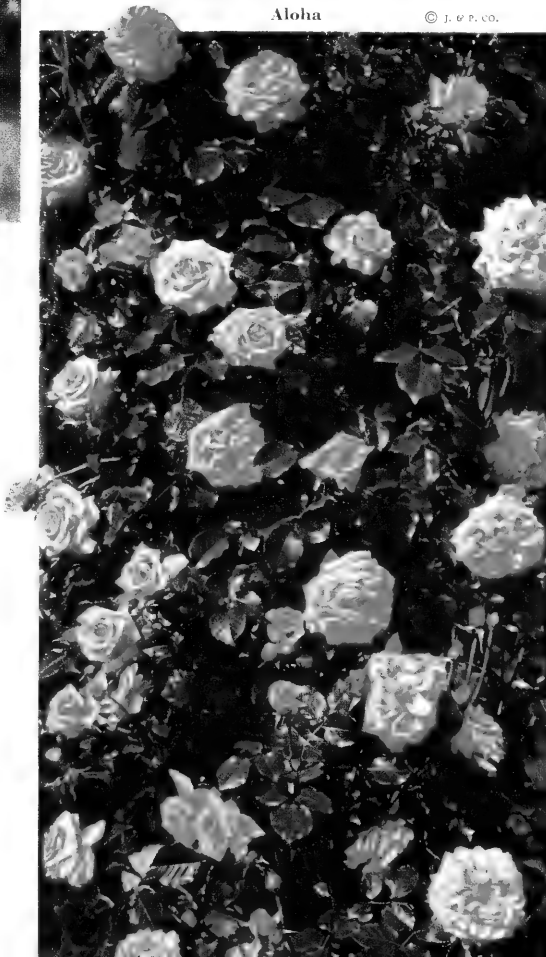
(Below)

NEW!

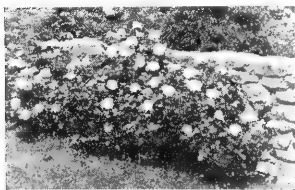
EVERBLOOMING!

A great Everblooming Climber with masses of delightful red flowers appearing singly and in clusters in spring and throughout the season. Parade is one of the most active of the hardy modern Climbers. In spring it is covered with a burst of rose-red flowers

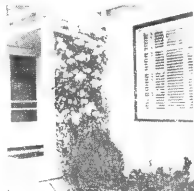
© J. & P. CO.



Your House and Garden Everblooming Climbers!



Everblooming climbing Aloha planted along a stone wall.



Everblooming Climbing Goldilocks makes a mass of golden yellow blooms on this trellis.



Everblooming Blaze framing a garage doorway.

SPECIAL MONEY-SAVING OFFER!

GROUP No. 304

One each of CL. CRIMSON GLORY ALOHA
CL. SUMMER SNOW

Value \$7.00

Save \$.90

Only... \$6.10

SPECIAL MONEY-SAVING OFFER!

GROUP No. 314

One each of CL. CRIMSON GLORY PARADE
CL. PINOCCHIO

Value \$7.50

Save \$.95

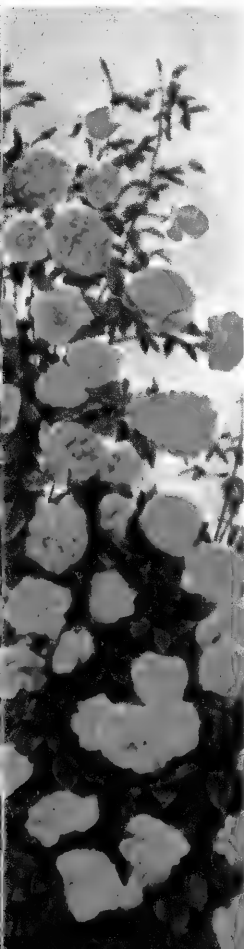
Only... \$6.55

PARADE (Below)

4 to 5 in. in diameter, filled with delightful spicy fragrance. By fall it has sent up many new shoots and branches and is again a mass of blooms. Parade grows very easily in semi-shade as well as in full sunlight. (Pl. Pat. applied for.)

\$2.50 each; 3 for \$6.60;
12 for \$26.10

Parade



EVERBLOOMING! CLIMBING (Below) SUMMER SNOW

Wherever this enchanting Climbing Rose is planted, it quickly illuminates the scene with myriads of clusters of pure white, loosely double flowers that almost cover the plant, like mountains of snow. The attractive white blooms repeat all through summer and fall; often they are the last flowers in our garden when killing frosts come in November. The spotless, glistening, glacier-white, double blooms are 2 in. across. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

© J. & P. CO.

Climbing Summer Snow



NEW! EVERBLOOMING! Climbing Pinocchio

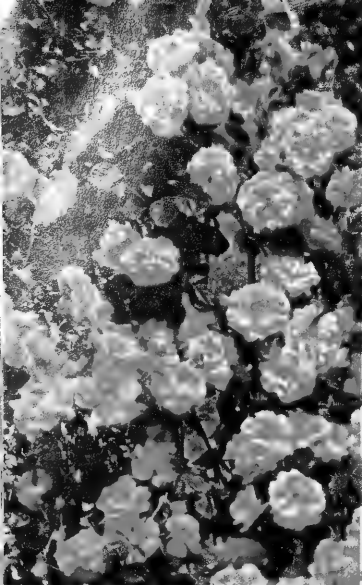
(Below) Anyone who knows Roses knows Pinocchio. And now, it pleases us beyond description to bring it to America's gardens as a Climber. Pinocchio, with its winsome buds of a rich appealing salmon, blooms so exuberantly that the word everblooming is inadequate. Flowers are identical to those of the famous Floribunda Pinocchio. (Pl. Pat. #1142.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10

© J. & P. CO.

Climbing Pinocchio





Pink Cloud

**NEW! EXCLUSIVE!
EVERBLOOMING!**

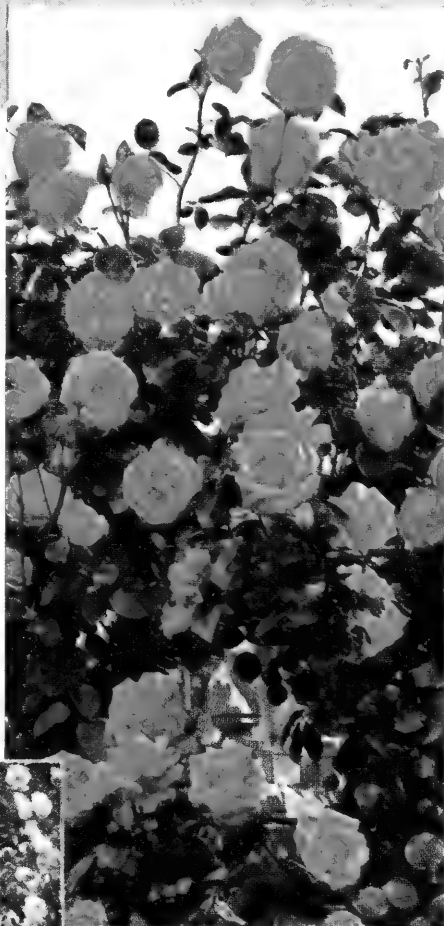
PINK CLOUD (Above)

Scores of rich pink flowers . . . in clusters so huge, so solid that it looks like a soft, fluffy, pink cloud. Each 3½-in. Rose is a glowing deep pink, fully double. 6 to 8 ft. tall. (Pl. Pat. #1140.)

\$2.50 each; 3 for \$6.60;
12 for \$26.10



New Dawn



King Midas

© J. & P. CO.

EVERBLOOMING!

NEW DAWN (Left)

One of the hardest Everblooming Climbers! Perfect Hybrid-Tea like blooms with the precious pink of apple blossoms and delicate, appealing old Rose fragrance, borne in profusion on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal. Sturdy canes grow rapidly. Just one plant will make a gorgeous display.

\$1.50 each; 3 for \$3.90;
12 for \$15.60

1 each of These Outstanding Climbers:

King Midas
Everblooming
Dr. J. H. Nicolas
Everblooming
Pink Cloud

Value \$6.50
Save \$.80

only

**SPECIAL
GROUP
OFFER**

No. 324

\$5.70

Containers of Color IN YOUR GARDEN
WITH A FANTASY OF
CLIMBING ROSES!

King Midas (Left)

So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. Modern, high centered, tight buds and Hybrid-Tea like flowers, in clusters of 4 to 6. Canes 8 to 10 ft. Rich bright glossy green foliage appears early and later turns to a fine leathery dark green. (Pl. Pat. #586.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

AVAILABLE ONLY IN LIMITED QUANTITIES

PAUL'S SCARLET. Until the advent of Blaze, its everblooming counterpart, this was the most-admired red Climbing Rose. Many still want it for the great profusion of large, vivid scarlet-red flowers.

\$1.25 each; 3 for \$3.30; 12 for \$13.20

WHITE DAWN. Hardy, everblooming. The flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Just as hardy and dependable as its parent, New Dawn.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

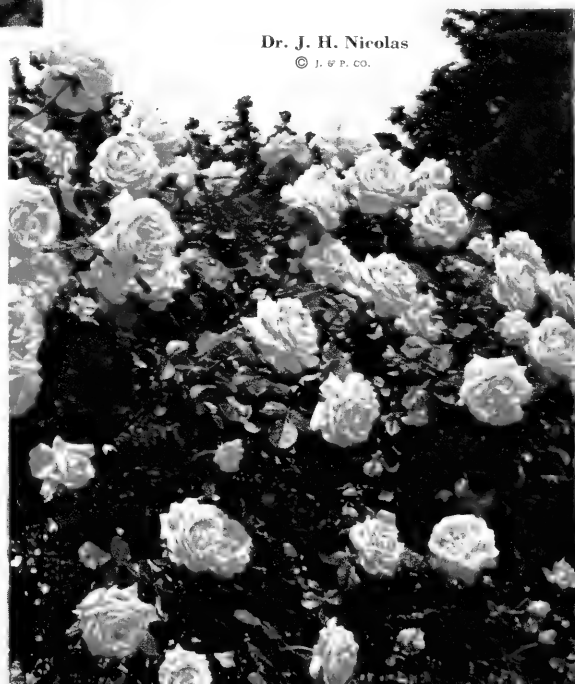
EVERBLOOMING!

DR. J. H. NICOLAS (Below). Immense, 6-in. blooms of entrancing deep rose-pink. Gardeners everywhere are delighted with the wealth of fragrant blooms, the size of the large, double flowers like the finest Hybrid Teas . . . and most of all, with the everblooming performance of Dr. J. H. Nicolas. All summer you revel in abundant bloom. The first flowers remain attractive till the last one of the cluster is open. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Dr. J. H. Nicolas

© J. & P. CO.





Two Fine Trailing Roses for Ground Cover!

USES: Add color to steep banks and shady spots; excellent for along top of retaining walls.

WICHURIANA (Above)

An effective cover-all for banks and other bare and unsightly places. Spreads rapidly rooting where it touches soil. Very hardy. Fragrant, starry white flower clusters. Bright red berries later. Plant 2 ft. apart.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease resistant; does well with little sunshine. Dark green foliage and clear pink flowers in June and July. Plant 2 ft. apart in staggered rows.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

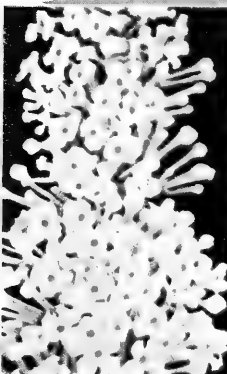
FRAU KARL DRUSCHKI

One of the purest white Roses. Very double, very large and long lasting. Good stems, excellent for cutting. Noted for its extreme toughness and vigor. Blooms heavily. Can be used in many ways: informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

\$1.50 each;
3 for \$3.90;
12 for \$15.60;
25 for \$30.00

The Rose of Many Uses!

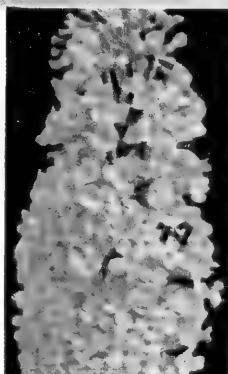
Butterfly Bushes



BUDDLEIA, White Bouquet (Left) (Pl. Pat. #536)

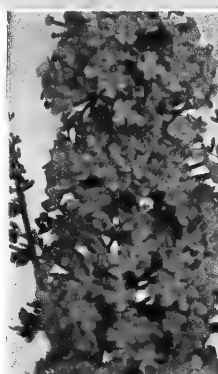
An abundance of long, fragrant, glistening white, 10-in. sprays like those pictured . . . all summer and fall . . . Bush seldom exceeds 4 to 6 ft. Especially prized for its long season of bloom, on 24 to 30-in. stems. Buddleias are very easy to grow; need little care. Often called "ever-blooming summer lilacs." Like all Buddleias, the tops die down in winter but come up more vigorously than ever the following spring.

85c each; 3 for \$2.25;
6 for \$4.25



BUDDLEIA, Charming
(Above) Large spikes of exquisite pink. A glorious effect in the garden or shrubbery border; produces an abundance of lovely sprays from July to frost. 4 to 6 ft.

75c each; 3 for \$2.00;
6 for \$3.75



BUDDLEIA, Ile de France (Above)

Long, 12-in. spikes of glowing claret-purple. Majestic, hardy; sometimes grow up to 6 ft. tall. Pleasing fragrance! Blooms generously July to frost.

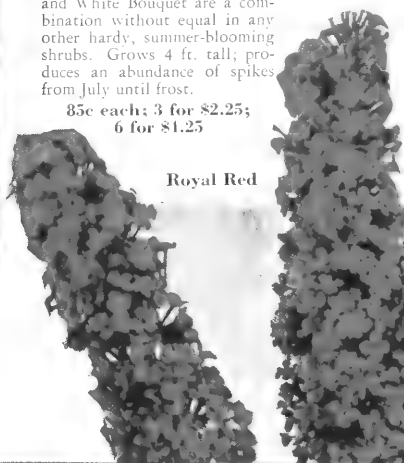
75c each; 3 for \$2.00;
6 for \$3.75

BUDDLEIA, Royal Red (Below) (Pl. Pat. #556)

Very conspicuous; blooms at a time when few other shrubs show any color. The first truly red Butterfly Bush! Royal Red and White Bouquet are a combination without equal in any other hardy, summer-blooming shrubs. Grows 4 ft. tall; produces an abundance of spikes from July until frost.

85c each; 3 for \$2.25;
6 for \$4.25

Royal Red



SPECIAL GROUP OFFER
ALL 4 BUDDLEIA
GROUP
No. 334
Only **\$3.00**

GIANT CLEMATIS REGAL, DISTINCTIVE EXOTIC AS ORCHIDS!

Breath-taking beauty on trellis or porch. Next to the rose, the most beautiful of all climbing plants. While the intense colors and delicate forms seem almost tropical in their glory, the plants withstand sub-zero temperatures, just by hilling in fall. Easy, rapid growing, disease resistant. The enchanting blooms grow from 4 to 8 in. or more across, continuously for 6 to 8 weeks from July and again in fall. Striking in flower arrangements. Strong, 2-yr. own-root plants, postpaid.

Lanuginosa Candida

Red Jackmani

GROUP #344
Red, White and Blue
3 Clematis that will make a spectacular patriotic display on fence, trellis or arbor.
Red Jackmani, Jackmani, Lanuginosa Candida
3 PLANTS \$3.35
1 of each (Value \$4.00)

JACKMANI (Purple)

Large, velvety violet-purple flowers that have made Clematis so popular. Blooms in profusion all summer and early fall. Noted for great vigor, often 10 ft. high.

\$1.25 each; 3 for \$3.25

LANUGINOSA CANDIDA (White)

Lovely pure white waxy flowers, beautiful always, entrancing in moonlight. One of newest hybrids, 10 to 12 ft. high.

\$1.25 each; 3 for \$3.25

JACKMANI RUBRA (Red)

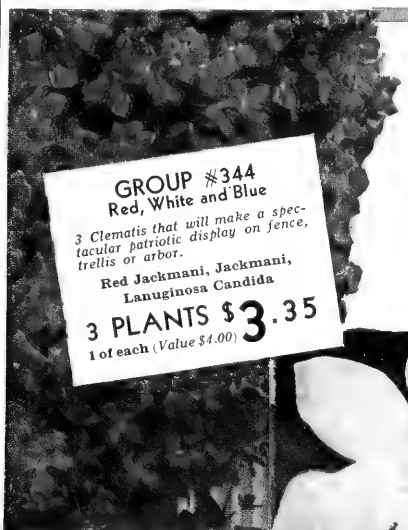
Vigorous and free blooming as the purple Jackmani, with large flowers in a grand shade of bright red that makes a wonderful display. Rapid growing, 10 to 15 ft. in height.

\$1.50 each; 3 for \$4.00

SILVER LACE VINE (Not illustrated)

Polygonum Auberti. Dense foliage, foamy sprays of white flowers all summer, fall. One of the best vines where you want a mass of flowers and foliage quickly. Field-grown plants.

60c each; 3 for \$1.50



Jackmani



Modern Lilacs

**OWN-ROOT
FRENCH
HYBRIDS**

**Superior French Hybrid Lilacs Far Surpass All Others!
Own Root... Will Not Develop Wild Canes!**

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description.

Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

**AVAILABLE IN THESE SIX
OUTSTANDING VARIETIES**

PAUL THIRION. Large, open clusters of single florets of a rich wine-red tone. Moderate height. Strong grower and free bloomer.

KATHARINE HAVEMEYER. Large showy clusters of double, fragrant flowers. Soft rose lilac—very delicate and pleasing.

PRESIDENT LINCOLN. Moderate-sized single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

PAUL HARIOT. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

ELLEN WILLMOTT. Large, full clusters of double florets, snowy white in color.

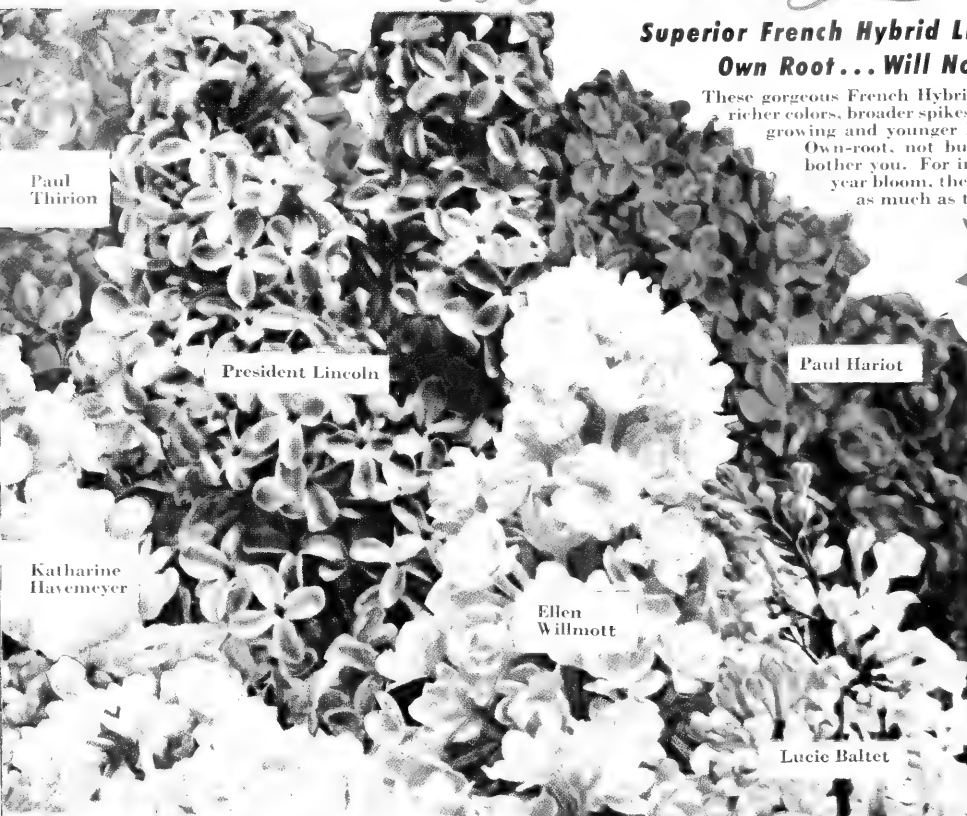
LUCIE BALTET. Very fragrant, large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$2.50 each; 3 of one kind \$6.25

**SPECIAL OFFER
Group No. 354**

All 6 J. & P. Modern Lilacs pictured

1 of each
Value \$15.00 Only... **\$12.50**



Magnolias

Most Stately, Most Dramatic of All Flowering Trees

Magnolia Soulangiana. You need no longer admire the gorgeous spring blooms of the widely loved saucer Magnolia in someone else's garden! Many of our plants are already budded; all are sturdy and will give you many years of enjoyment once they have become established in your garden. This magnificent variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. flowers that have generous, heavy-textured petals of glistening white with purplish or rose tones on the reverse side. One of the first trees to bloom in

the spring, Magnolias are literally covered with flowers even before the leaves appear. Later the foliage is broadly oval and a rich leathery green. It makes a very handsome ornamental tree, which under ideal conditions grows as high as 30 ft. A splendid tree for growing in smoky city areas. Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer every two years. They are hardy in practically all sections of the country. If peach trees will live in your locality, Magnolias will do well there, too.

5-year tree, 18 to 24 in. tall,
\$3.50 each; 2 for \$6.50;
3 for \$8.75; 6 for \$17.50

FAMOUS J. & P. BIRD SERIES

Martin

Phoebe

5 NEW GIANT MUMS

ANOTHER
J&P EXCLUSIVE!
FIRST TIME EVER OFFERED!

FLICKER (Above). Full double, thick flowers like Chrysanthemum Robin in shape but with reddish tan buds and a clear yellow finish. Flicker is very hardy, has stiff stems, and will grow from 30 to 36 in. The 4-in. flowers are long lasting, blooming about Sept. 20. No frost burn. (Prop. Rights Reserved.)

GOLDEN SWALLOW (Below). A golden sport of the graceful Swallow Bird Mum. It is a large decorative type with flowers that reach 5 in. across. The buds are coral in the center, and when open the petals are gold with coral on the reverse. Masses of blooms appear on the 24 to 30-in. plant. Blooms Sept. 5 on. (Prop. Rights Reserved.)

MARTIN (Top Right Corner). The cerise to rose-pink petals have a silvery reverse which gives great life to the half-open flower. The open bloom finishes a gay silvery pink. The 4 to 4½-in. flowers are delightfully fragrant. Grows 24 to 30 in. high. A grand new color in Mums. Blooms Sept. 25. (Prop. Rights Reserved.)

PHOEBE (Right). Golden tangerine buds open up to very pleasant, friendly tan flowers. A lively, lovely variety during its life. 3½ to 4 in., larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Excellent for cutting. Long lasting. Blooms Sept. 15. Prop. Rights Reserved.)

\$1.00 each; 3 of a kind \$2.50; 6 of a kind \$5.00

Golden Swallow

CEDAR WAXWING (Below, Right). Here is the earliest red of our large-flowered Bird Mums. The color is a vivid cherry-red with toning of yellow. The flower is fully double, rounded and regular in form and quite frost resistant. Blooms Sept. 5 on. Height 21 to 24 in. (Prop. Rights Reserved.)

Cedar Waxwing

ALL 5
MUMS

ON THIS PAGE

GROUP No. 364

Value \$5.00

Save \$.85

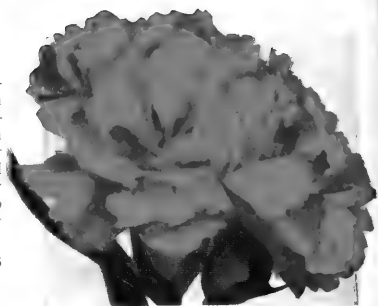
Only \$4.15

DIANTHUS.

Rock Raven Red

(Right) Exceptionally fragrant, very double; rich crimson-red. Blooms abundantly from June through summer; perfect for border edge, rock garden. Will add new beauty to your garden because it is so generous with its spicy fragrant flowers.

85c each; 3 for \$2.25;
6 for \$1.25

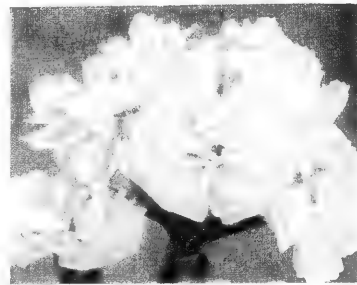
DIANTHUS,
Silver Mine

(Right) Large, full, fragrant, double flowers—all pure white; hardy. Excellent for cut flowers from June until late Oct. Perfect for borders, edges, or rock gardens. The flowers are usually in clusters of 3 or 4 to each stem. Marvelous for boutonnières and delicate flower arrangements.

85c each; 3 for \$2.25;
6 for \$1.25

June-Aug.

12 to 18 in.



June-Oct.

10 to 12 in.

DIANTHUS, Irene

(Right) Literally drenches the garden with old-fashioned clove scent. The exquisite pink, very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Lives year after year. Because of its unusually heavy fragrance, continuance of bloom and easy culture, you will enjoy it very much. (Pl. Pat. #747.)

\$1.00 each;
3 for \$2.50;
6 for \$5.00;
12 for \$10.00



June-July

12 to 15 in.

NEW!

RUDBECKIA, ORIOLE *Sullivantii* (Below) A vivid splash of color during July, Aug. and early Sept. The black and gold combination of this Rudbeckia is stunning, and the broad decorative foliage and well-balanced plant fill a permanent place in your garden. Grows 2 ft. high and does very well in dry, difficult positions in rich soil. Prefers a sunny position. The 3 to 4-in. flowers are long lasting. Larger blooms and decorative foliage make this a decided improvement over the old-fashioned Black-Eyed Susan.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Rudbeckia Sull., Oriole

2 ft.

July-Sept.



NEW PERENNIALS!

The height and time of bloom for each perennial are indicated near the picture.

NEW DIANTHUS

LACY LASS

(Right) This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its exquisite coloring has the effect of a painting rather than a living flower, and this particular variety goes back over one hundred years when laced Pinks were very, very popular in Europe. It produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession. It is particularly effective when cut and used in the house and gives a lovely old-fashioned modern touch to the garden.

\$1.25 each; 3 for \$3.15;
6 for \$6.25



Dianthus, Lacy Lass

SPECIAL GROUP OFFER
No. 374

DIANTHUS GROUP
2 New Dianthus, Lacy Lass; 2 Dianthus, Irene; 2 Dianthus, Silver Mine; 2 Dianthus, Rock Raven Red

\$6.60
Value \$7.90 Save \$1.30 Only

SHASTA DAISY, JENIFER READ (Vastly Improved Esther Read)

(Below) An improved sport of the lovely Esther Read with many of its likeable qualities, but with taller plants, more blooms for a longer period, and longer cut-flower stems. Jenifer Read is a garden sport of Esther Read which decided to outdo its parent in all departments. Although it blooms a little later, it produces many more long-stemmed flowers which are especially good for cutting. When established, it produces 25 to 30-in. long-stemmed blooms. The basal plant is more compact, and the dark green foliage is a lot larger. Although the 3-in. flower shows some yellow in the center, it is more nearly a pure white cushion type. We are sure Jenifer Read will be another good source of white for midsummer gardens and for flower arrangements. (Pl. Pat. #1125.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

June-July

Shasta Daisy, Jenifer Read

30 in. tall



GIANT
VIOLAS

Viola, Purple Heart
All season 9 to 12 in.

Viola, Purple Heart

(Above) One of the most popular perennials we have ever introduced. Blossoms from spring to frost, and comes up year after year, more luxuriant and vigorous than ever. The huge, velvety, violet-blue flowers with waved petals are 3 in. across, on stems 7 to 8 in. long. A bright yellow "eye" makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. (Pl. Pat. #671.)

85¢ each; 3 for \$2.25;
6 for \$4.25; 12 for \$8.50;
100 for \$61.00

**Viola,
Yellow Vixen**

(Top Right Corner) Hardy ever-blooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. Originated here in northern New York, it has lived through many hard winters, demonstrating its vigor and winter resistance. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. The foliage is a rich dark green.

75¢ each; 3 for \$2.00;
6 for \$3.75; 12 for \$7.50;
100 for \$50.00

Viola, Yellow Vixen
All season 10 to 12 in.

2 EACH OF
THESE 3 VIOLAS

GROUP No. 344

Value \$4.95, Save \$1.00

Only \$4.10

Viola, John Wallmark

(Right) The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. 12 in. high.

85¢ each; 3 for \$2.25;
6 for \$4.25; 12 for \$8.50;
100 for \$61.00

All season **Viola, John Wallmark** 10 to 12 in.



Spring and Fall **Viola, Royal Robe** 9 to 12 in.

SUPER GIANT VIOLAS

VIOLET, Royal Robe (Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more.

65¢ each; 3 for \$1.75; 6 for \$3.25

VIOLET, White Wonder

(Above Right) A dazzling glacier-white Violet! Each plant covered with hundreds of large flowers. Pale lavender center beautifully veined.

75¢ each; 3 for \$2.00; 6 for \$3.75

DOUBLE RUSSIAN VIOLET

(Right) An exquisite double Violet, unusually sweet. Hardy anywhere; can be placed wherever a low, colorful purple is needed. Easy to grow.

75¢ each; 3 for \$2.00; 6 for \$3.75

VIOLET, Rosina (Lower Right Corner)

A mass of fragrant pink Violets in May and again in late Aug. This variety is widely loved for its color and sweet scent but is hard to find. Ideal for bordering or ground cover. About 10 in.

75¢ each; 3 for \$2.00;

6 for \$3.75

Double Russian Violet
All season 6 to 8 in.



May **Viola, White Wonder** 10 in.



May **Viola, Rosina** 10 in.

2 EACH OF THESE 4 VIOLAS
GROUP No. 344
Value \$5.60; Save \$1.00 Only \$4.65

The height and time of bloom for each perennial are indicated under the picture.

LAVENDER, HIDECOTE BLUE

Below: Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July until frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. Height 15 in.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Lavender, Hidecote Blue
July to Frost 15 in.



Veronica, Crater Lake Blue
June 18 in.

VERONICA, CRATER LAKE BLUE. Good where you want a solid mass of blue. 18 in. tall; does well in full sun or partial shade. Blooms in June.

75c each; 3 for \$2.00;
6 for \$3.75

SPECIAL GROUP OFFER

No. 404
Ground-Cover Group

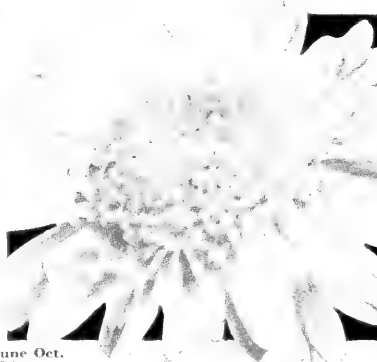
3 Pachysandra
3 Vinca Minor
2 Anchusa
2 Gypsophila, Rosy Veil

Value \$5.00
Save \$.85
ONLY \$4.15



Pachysandra
Ground-Cover 6 to 8 in.

PACHYSANDRA SPURGE
(*Terminalis*.) Best evergreen ground-cover for shade or sun. Useful along walks, shrubbery, under large trees; the only plant that will thrive under pine trees. Glossy foliage remains green winter and summer.
3 for \$1.00; 10 for \$3.00;
100 for \$25.00



June Oct.
18 in. Shasta Daisy, Esther Read

SHASTA DAISY, ESTHER READ
The chrysanthemum-like Esther Read is one of the most delightful of Shasta Daisies. Easy to grow. Blooms from June to Oct. Double flowers on 18-in., strong stems. The plants require a little protection in colder areas.

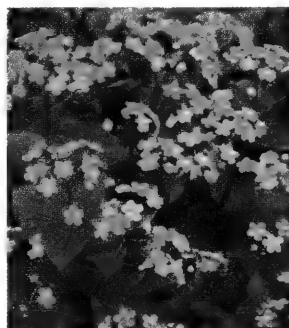
85c each; 3 for \$2.25; 6 for \$4.25



Sedum, Fire Glow
June to Frost 8 to 10 in.

SEDUM, FIRE GLOW
Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in.

75c each; 3 for \$2.00;
6 for \$3.75



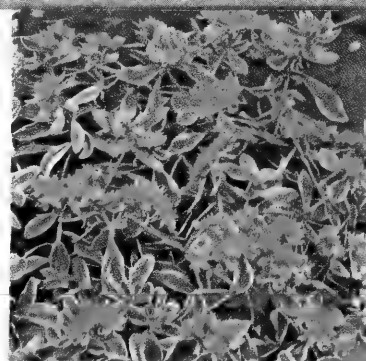
April May Anchusa 1 to 1½ ft.

ANCHUSA
Chinese Forget-Me-Not
(*Myosotis flora*.) Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. The large leaves make an excellent ground-cover. Dainty blue flowers on stems 1 to 1½ ft. high.
75c each; 3 for \$2.00; 6 for \$3.75



Sept. to Frost Funkia subcordata alba 1½ to 2 ft.

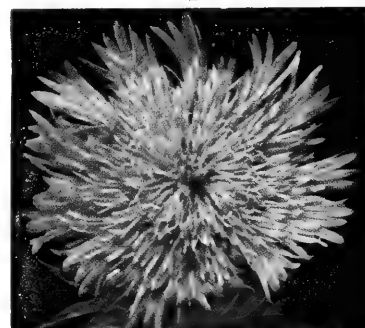
FUNKIA subcordata alba
Long, tubular, creamy white flowers above clean, rich foliage. Blossoms Sept. to frost. Sweet fragrance. Dark green, large heart-shaped leaves. Grows in any location. Forms attractive masses even under adverse conditions. It is very effective as low foreground material in front of taller shrubs or planted in solid beds.
75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50



Sedum, Golden Carpet
June to Frost 6 to 8 in.

SEDUM, GOLDEN CARPET
Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow. Blooms from June to frost. A very useful plant in large or small gardens. About 6 to 8 in. high.

75c each; 3 for \$2.00;
6 for \$3.75



Stokesia, Lavender Queen
June to Frost 20 in.

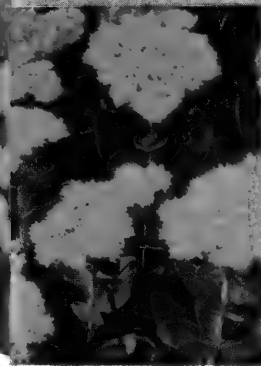
STOKESIA, LAVENDER QUEEN
A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. . . . good for cut-flower arrangements. Very hardy and easy to grow.

85c each; 3 for \$2.25; 6 for \$4.25



Catananche
July to Frost 20 in.

CATANANCHE
caerulea major
Giant Cupid's Dart
Bright, deep violet-blue, 2-in. flowers, on silvery, slender branching stems.

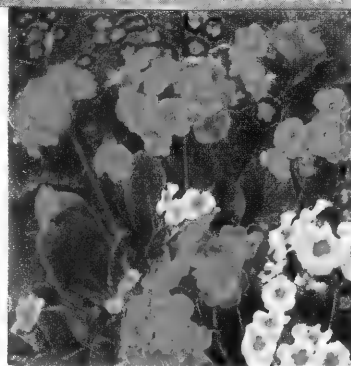


Sedum, Brilliant 18 in.

SEDUM SPECTABILIS, BRILLIANT

Immense, amaranth-red flower-heads. Especially endowed by nature with thick succulent, attractive light green leaves which store up moisture, it withstands even the driest summer weather. Height 18 in. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00; 6 for \$3.75



April Primula Veris 6 to 9 in.

PRIMULA VERIS, COLOSSUS

Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors including lilacs, pinks, coppery reds, dark reds, yellow. Sturdy plants; lush foliage. Enjoys damp, shady spots; ideal for rocky, waterside or border in sun.

75c each; 3 for \$2.00; 6 for \$3.75

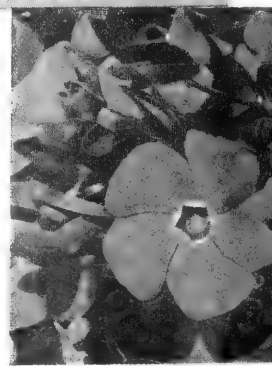


May Lily-of-the-Valley 10 in.

J. & P. GIANT TYPE LILY-OF-THE-VALLEY

An improved gigantic form. Exceptionally fragrant. Perfectly shaped, heavily textured, on very long strong stems. The sweet rich fragrance of these improved J. & P. giants is even more delightful than the widely loved perfume from the common small variety. Our field-grown clumps spread rapidly and form a solid mass in very little time.

Field-grown clumps, 65c each; 3 for \$1.75; 6 for \$3.25



Vinca Minor 3 to 6 in.
Ground-Cover

VINCA MINOR

Myrtle, Boules Variety. Alice-blue flowers delightful against luxuriant evergreen foliage. Far superior to the old *Vinca minor*. Plant 8 in. apart.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00

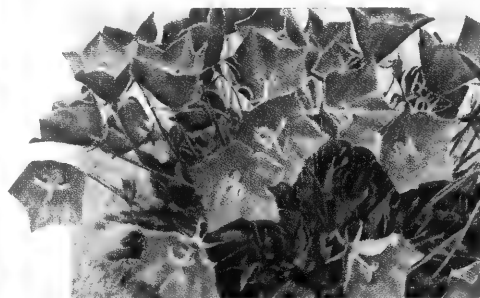


June-July Gypsophila 12 to 18 in.

GYPSOPHILA, ROSY VEIL, Baby's Breath

This lower-growing double pink Baby's Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July. The artistic sprays are invaluable for bouquets in the home. Different from the commonly known perennial Baby's Breath, plants never become overgrown and keep to 18 in.

75c each; 3 for \$2.00; 6 for \$3.75



June to Fall Campanula 6 to 8 in.

CAMPANULA, BLUE CARPET

(*Carpatia Improved.*) For edgings, for rock gardens or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

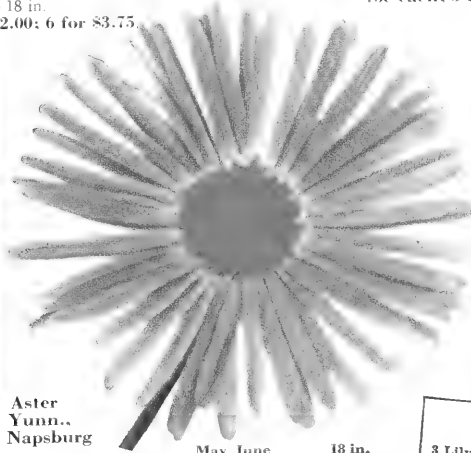


All Summer Centranthus Ruber 18 in.

CENTRANTHUS RUBER

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. Plant in rich soil for best results.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Aster Yunn., Napsburg

May-June Aster Yunn., Napsburg 18 in.

ASTER YUNN., NAPSBURG

Dainty-petaled, daisy-like, blue flowers are borne on 14 to 18-in. stems. Likes a sunny location. Grows about 18 in. tall and blooms in May and June.

85c each; 3 for \$2.25; 6 for \$4.25



Spring thru Fall White Bleeding-Heart 9 to 12 in.

WHITE BLEEDING-HEART (*Dicentra plumosa*)

Blooms heavily in the spring and continues to produce flowers all during the summer and fall. White Bleeding-Heart grows luxuriantly in any reasonably good garden soil but prefers a continuous supply of moisture

and slight shade. Splendid for planting in the foreground of perennial borders or rock gardens. 9 to 12 in. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER
No. 424

3 Lily-of-the-Valley
3 White Bleeding-Heart
3 Campanula, Blue Carpet
Value \$7.20
Save \$1.20
ONLY... **\$6.00**

Thrives in difficult and dry positions. Height 20 in. Blooms profusely from July until frost.

85c each; 3 for \$2.25; 6 for \$4.25

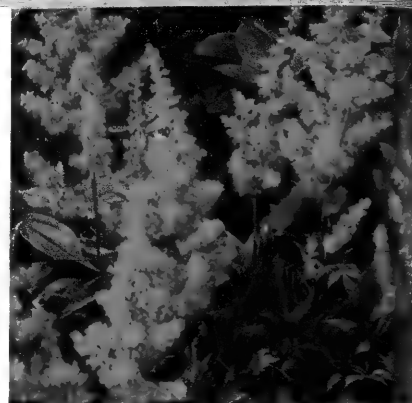
JACKSON & PERKINS MEDIUM GROWING PERENNIALS



June-July Astilbe, Koblenz 24 to 30 in.



June July Astilbe, White Gloria 28 to 30 in.



May-June Astilbe, Fanal 24 to 30 in.

ASTILBE, White Gloria (Above)

Thrives where few other plants will grow. The wide, feathery white spikes are 28 to 30 in. high, rising at least 12 to 15 in. over its attractive cut foliage. Established plants frequently produce 18 blossoms. Prefers partial shade and rich soil. Of high decorative value and will amply reward planting in difficult spots.

85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE, Fanal (Above)

Exquisite, feathery sprays of lively red. Easy to grow, hardy; likes plenty of moisture and good rich soil. Will produce an abundance of bloom all through May and June. A unique color . . . rich, deep red; dark green, prolific foliage. 15-in. flower spikes tower well above 10-in. foliage. Fine for arrangements. Happy in either semi-shade or sun.

85c each; 3 for \$2.25; 6 for \$4.25

New! **ASTILBE, KOBLENZ** (Above) Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. Exquisite in Rose arrangements. An excellent flowering plant for the darker corners of your garden. The foliage stays beautiful all season. Grows in sun or shade and likes a rich soil if possible.

85c each; 3 for \$2.25; 6 for \$4.25

Exclusive! WHITE VERONICA (Below)

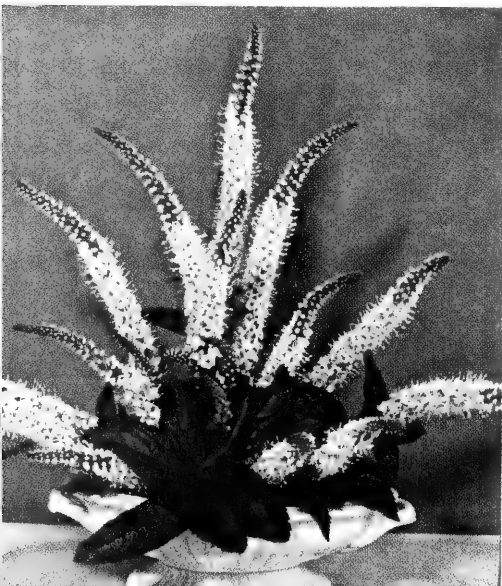
(*Subsessilis*.) Another smart white flower for the garden and for cutting. White form of the popular Veronica *subsessilis*, it is delightful in its erect, compact, robust growth and great number of side branches. It grows 2 to 2½ ft. high.

It is a clean clear white with rich dark green foliage of excellent form and elegant texture. The spike form is graceful yet firm, and keeps extremely well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective in the garden. Decorators like the spike because it is particularly suited for delicate high-line effects. It is graceful and has just enough curve for that use.

The plant is healthy and vigorous in growth, thrives under general garden conditions and gives a wealth of bloom from Aug. to Oct. Be sure to add this very fine plant to your border. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

Aug.-Oct. White Veronica, *subsessilis* 2 to 2½ ft.



FREE!

with every order . . .

Perennial Planting Guide

SPECIAL GROUP OFFER
No. 434

1 Each of the 6 Perennials

on this page

Value \$5.40 Save \$.90

Only **\$4.50**

SPECIAL GROUP OFFER
No. 444

1 Each of the 6 Perennials

on page 43

Value \$5.85 Save \$1.00

Only **\$4.85**

PINK BLEEDING-HEART

Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. tall. Lives years, becoming larger every year. Makes a very showy clump. A proved favorite of Grandmother's day and still as popular. This late spring bloomer is a welcome addition to any garden because it is showy, interesting and the most effective of old-fashioned perennials.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50

May June Pink Bleeding-Heart 30 in.

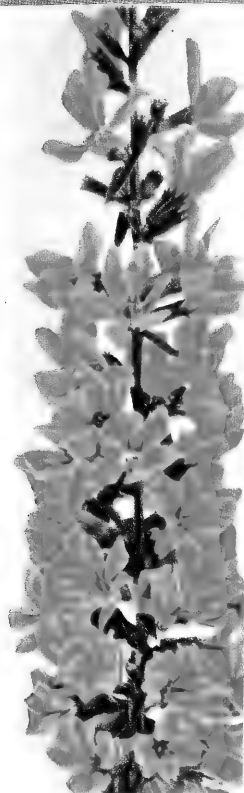


COREOPSIS, Golden Shower (Below) Compact plants will produce a continuous cascade of star-like, golden flowers. The rich color remains so clear all through the season that it seems every day has its own generous supply of fresh, new blooms 1½ in. across. Undaunted by the hot dry weather and almost defiant of fall frosts. Disease resistant.

75c each; 3 for \$2.00; 6 for \$3.75

Corcopsis, Golden Shower June to Frost 24 in.



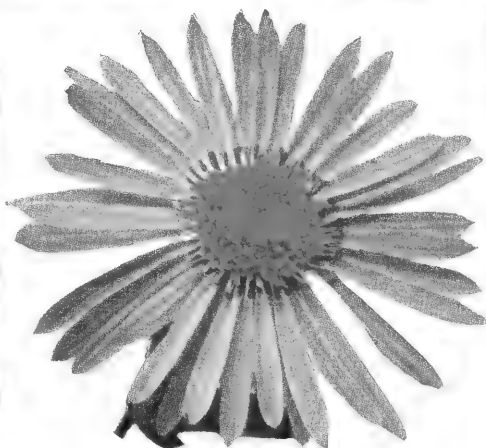


Lythrum, Brightness
July-Aug. 2½ ft.

LYTHRUM, Brightness
(Above) A penetrating clear rose-pink, much brighter than the great favorite Morden Pink. It grows about 30 to 34 in., in a compact form, almost moundlike, and its well in the middle border. The 10 to 12-in. flowering spikes are densely filled and last a long while. The blooming time is from early July to early Aug.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

Monarda, Croftway Pink
July-Aug.
30 to 36 in.



Aster, Frikarti
Aug. to Frost 2½ to 3 ft.

ASTER FRIKARTI (Above)

The blooms usually measure more than 3 in. across, and the plants average 2½ to 3 ft. in height. The light blue-lavender flowers are accented with a prominent yellow disc. Aster Frikarti will give you unbelievable masses of flowers for a long period of time . . . yet requires a minimum of care. Each plant is a mound of blue from Aug. until frost. Requires some winter protection in cold sections.

75c each; 3 for \$2.00; 6 for \$3.75

**MONARDA,
Croftway Pink**
(Below Left)

A clear pink Monarda. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. The flowers appear in large heads and the new blooms are constantly coming on. The final ones break out near the base in late Aug.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

**MONARDA,
Cambridge Scarlet**
(Below)

Blooms freely in July, Aug. and Sept. The brilliant scarlet flowers make this a splash of sure-fire color for difficult and shady spots in your garden. Long a favorite, we felt this variety should again be available and are offering it here for you. Height 2½ to 3 ft. Excellent for cutting.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



Pentstemon, Ruby King 18 to 24 in.

PENTSTEMON, Ruby King (Above)

Very free-blooming, long-lasting flower spikes of a brilliant color. Its 2-in., trumpet-like flowers are unsurpassed. The sturdy flower spikes are 18 to 24 in. high. Illuminated by the clear white throat and inside of the trumpet, each flower spike seems to dance in the summer breezes. A single plant in your garden will be every bit as bushy and colorful as the illustration. Its superior qualities are the result of selective breeding and thorough research, which now give you a Pentstemon superior to any you ever knew before. Pentstemon needs extra winter protection. (Pl. Pat. 744.)

85c each; 3 for \$2.25; 6 for \$1.25

Exclusive! SHASTA DAISY, Wirral Supreme (Below)

This new Shasta Daisy is of outstanding merit . . . a hardy improvement on the variety Esther Read. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, tully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Another outstanding product through Jackson & Perkins research. (Pl. Pat. #1084.)

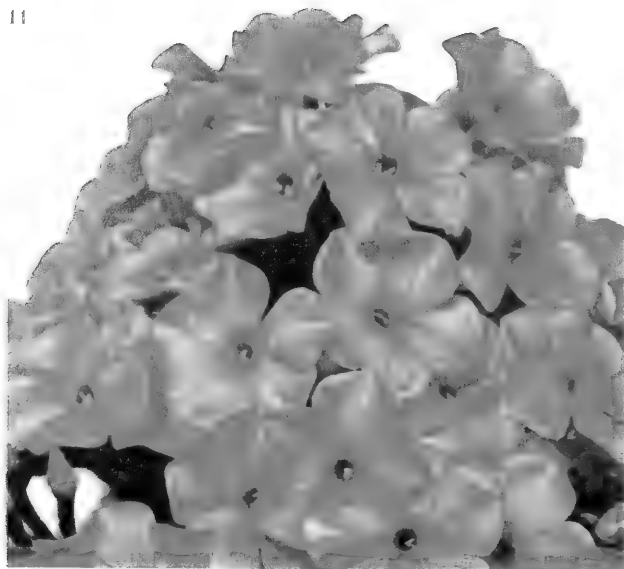
\$1.25 each; 3 for \$3.15; 6 for \$6.25

Shasta Daisy Wirral Supreme
June-July 2½ ft.

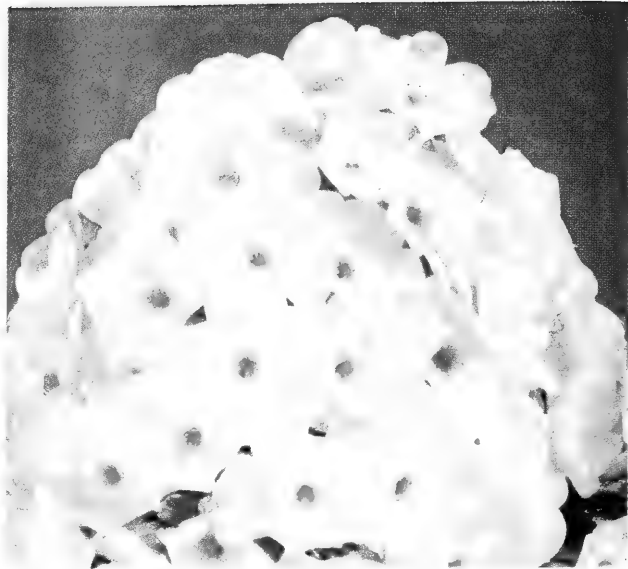


Monarda, Cambridge Scarlet
July-Sept. 2½ to 3 ft.





June-July Phlox, Brigadier 2½ to 3 ft.



July-Aug. Phlox, White Admiral 2 to 2½ ft.

BRIGADIER (*Above*) A brilliant orange-red color that stops the eye at the slightest glance. Even though each plant makes many stems, one individual stem will form an immense head. One of the taller-growing Phlox, it reaches a height of 2½ to 3 ft. Each flower-head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**FOR CONSTANT BLOOM,
PLANT J. & P.**

SPECIAL GROUP OFFER
GROUP No. 454
2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00
Save \$.70 Only **\$3.30**

Phlox

WHITE ADMIRAL (*Above*) Reminiscent of great mounds of snow or rows of midshipmen on graduation day, here is a brand-new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Jackson & Perkins MEDIUM GROWING PERENNIALS . . . They Grow from 1½ to 3 Feet!

*The height and time of bloom
for each perennial are indicated
under the picture*



POPPY, Salmon Glow (*Left*)

This double, brilliant salmon Poppy is really a stopper. If there is room for only one Poppy, Salmon Glow should be the one, with its great quantities of 5 to 6-in. blooms. The gay color of Poppies is a "must" in all spring gardens. There are blooms for almost six weeks. Height is 3 ft.

Oriental Poppies are the roval representatives of this popular family. They have shown a remarkable increase in public favor in recent years. Growing 3 to 3½ ft. in height, they contribute a rare splendor of bloom throughout the late spring. Plant them singly or in masses; they have a way of dominating, by their gorgeous display of rich and bright coloring and the splendor of blooms, that portion of your garden where they are placed. They flower in May and June, at which time their brilliant color is unequalled.

85c each;
3 for \$2.25;
6 for \$4.25

Poppy,
Salmon Glow
May-June 3 ft.

ANCHUSA, Blue Stars (*Below*)

The restful clear blue of the fragile, elusive gentian captured for keen gardeners. The white eye of each floret sharpens the mass very effectively. Full mounds of blue, 15 to 18 in. high, are simply loaded with flowers. New star-shaped florets appear as quickly as the older ones drop off during the three-month blooming period. Each plant is composed of many individual tufts rather than one single stem. When in bloom during May, June and July, this plant demands attention and holds it with its cool clear color. Even in August when its long narrow green foliage and a few stray florets are left, it draws the uninitiated from far parts of the garden. The Anchusa family makes herewith its most important contribution to the American garden. This is a very effective plant for rock gardens and borders, hardy, easy to grow and desirable in every way. Does equally well in full sun or in semi-shade.

\$1.50 each; 3 for \$3.75;
6 for \$7.50



Anchusa,
Blue Stars
May-July
15 to 18 in.

**SPECIAL
GROUP
OFFER**
No. 464

**All 6 Perennials on page 45
and**

**1 POPPY, SALMON GLOW
1 ANCHUSA, BLUE STARS**

Value \$8.20
Save \$1.40

Only... **\$6.80**



June-July **Delphinium, Pink Sensation** 3½ to 4 ft.

DELPHINIUM, Pink Sensation (Above)

Outstanding for its repeated blooms, giving as many as four crops in a season in a constant show of color. Height 3½ to 4 ft. Pink Sensation is probably the most unusual perennial available in America today. Dramatic clear pink color. (Pl. Pat. #324.)

\$1.50 each; 3 for \$3.75; 6 for \$7.50

The height and time of bloom for each perennial are indicated under the picture

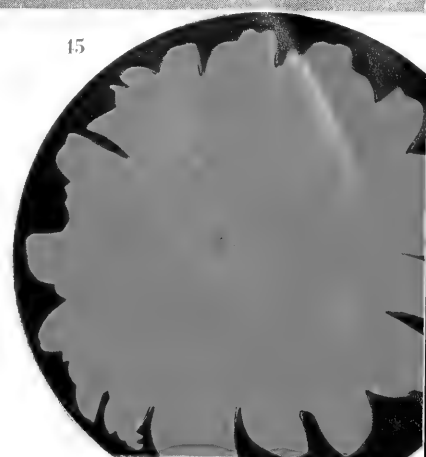


June-July **Gypsophila, Bristol Fairy** 3½ ft.

GYPSOPHILA, Bristol Fairy (Above)

Double blooms of pure white—each a tiny, perfect rosebud. Established plants average 3½ ft. in height and 4 to 5 ft. across. Invaluable for the contrast it provides for other showier flowers.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June-Frost **Heliopsis, Patula** 3 ft.

HELIOPSIS, Patula (Above)

Giant, daisy-like, semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom, June to frost. About 3 ft. Magnificent in mass planting and bouquets. A clump of 3 or 4 will cover 4 to 5 ft. Excellent where you want a tall-growing plant of unusual vigor and profusion of bloom. Strong stems hold the flower-heads erect so they show to the best advantage.

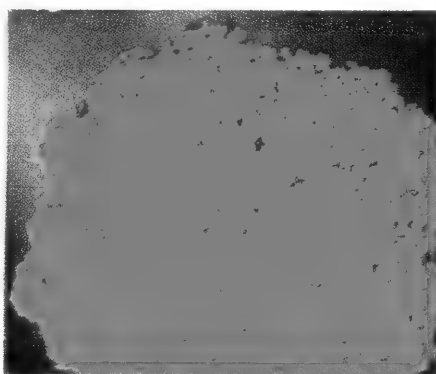
75¢ each;
3 for \$2.00;
6 for \$3.75



Aster, Adorable
Sept.-Frost
4 to 4½ ft.

ASTER, Adorable (Above) This will be one of your favorites once you see its masses of bloom in your garden. A deeper, clearer pink, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers. The plant will glow with a rich pink continuously. Grows 4 to 4½ ft. in height.

75¢ each;
3 for \$2.00;
6 for \$3.75



June-Frost **Achillea, Golden Plate** 4½ ft.

ACHILLEA, Golden Plate (Above) A picturesque perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-in. stems that give a beautiful and firm effect in the garden from June to frost. Has lovely foliage . . . ideal for flower arrangements.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Rudbeckia, The King
July-Frost 4½ ft.

RUDBECKIA, The King (Right)

The right kind of plant to make your border colorful and unusual. Regally it bears its large, deep crimson-red flowers, bringing new life and color where ever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. Grows 4½ ft. high.

85¢ each; 3 for \$2.25; 6 for \$4.25

See pages 37, 48, 49 for J. & P.'s Hardy Exclusive "BIRD SERIES"

GIANT MUMS!

WHY THESE GIANT MUMS ARE SUPERIOR

Unlike ordinary Chrysanthemums, these brand-new exclusive J. & P. varieties are **EARLY BLOOMING**—actually begin flooding your garden with color in late August. Yet because they are **NORTHERN-GROWN** (which makes them harder and more frost-resistant), they actually last longer . . . will bloom even in November when all other flowers have long since finished. And what breath-taking blooms they produce! Not the small, pale, 2-in. flowers you are accustomed to seeing on ordinary Mums, but huge, vividly colored blooms **UP TO 5 in. ACROSS** . . . borne in **IMMENSE CLUSTERS** of 5 to 15 flowers . . . up to 10 times as many blooms as on old-fashioned Mums. What's more, this new hardy strain, sold exclusively by Jackson & Perkins, is **GUARANTEED TO LIVE AND BLOOM** in your garden.

Chrysanthemum,
Thrush

JACKSON & PERKINS FAMOUS

GIANT DELP

HAPPINESS (Left)

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy, a new step forward in the Delphinium family and a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast. Has the vigor and hardness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

FREEDOM (Below)

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85¢ each; 3 for \$2.25;
6 for \$4.25

DELIGHTFUL (Below)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower-ground flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings.

85¢ each; 3 for \$2.25;
6 for \$4.25

LOVELINESS (Below)

Another contribution to the new large-flowered Delphinium strain. Immense, semi-double florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender with a white center and accentuated on the far edges with tiny points of sea-blue. Height 4 to 4½ ft. Repeats rapidly in summer, again in fall.

\$1.50 each; 3 for \$3.75;
6 for \$7.50

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30 in. spikes with giant all-double flowers closely set on towering 5-ft. spikes. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race

Freedom

Delightful

Loveliness



DELPHINIUMS!

**Hardy Northern
New York Strain!**
They Grow Over 3 Feet Tall!

47

Glorious

GUARANTEED TO BLOOM

was to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J. & P. Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before.

PEACE (Below)

Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when through blooming will quickly give another crop of giant flowers. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75;
6 for \$7.50

DESIRABLE (Below)

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with pleasing white "bees" or eyes—on 4½-ft. spikes that are resistant to wind and storms. And the color holds very well. Really dramatic, both in the garden and in bouquets.

85c each; 3 for \$2.25;
6 for \$4.25

DEBUTANTE (Below)

White. Clean, sparkling, tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

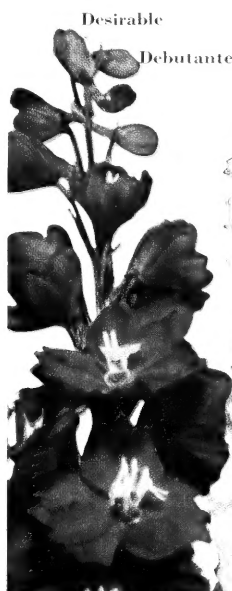
ENCHANTMENT (Below)

Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

85c each;
3 for \$2.25;
6 for \$4.25



Peace



Desirable



Debutante



Enchantment

SPECIAL MONEY-SAVING GROUP OFFERS

GROUP No. 474

1 Each of These Giant
Delphiniums
Loveliness Freedom
Happiness Enchantment
Value \$4.45 Save \$.75

Only **\$3.70**

GROUP No. 484

All 10
Delphiniums
Value \$10.35 Save \$1.75

Only **\$8.60**

GROUP No. 494

All Blue Delphiniums—
2 Each
2 Delightful 2 Gayety
2 Enchantment
Value \$5.10 Save \$.85

Only **\$4.25**



Keep Your Garden Glowing with Color



HARDY EXCLUSIVE "BIRD"

A GOLDFINCH. Sparkling $4\frac{1}{2}$ -in. blooms of golden yellow. Flower is perfect; strong, stiff, frost-resistant petals. A true combination of a yellow greenhouse variety and our hardy Northern New York strain. Vigorous, 3 to $3\frac{1}{2}$ -ft. plants. Blooms Sept. 15 to frost. (Pl. Pat. #1166.)

B TOWHEE. Starts red with reverse of petals golden; $3\frac{1}{2}$ -in. flowers soften to a gold-tipped maroon and finish a lovely red bronze. Grows about $2\frac{1}{2}$ ft. tall, covered with large, full, pompon-shaped flowers. Blooms Sept. to frost. (Pl. Pat. #1169.)

C SEAGULL. The giant size and airy grace of this new Mum will make it an immediate favorite. 4 to 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. #1130.)

D SWALLOW. Beautiful soft coral-pink opening into a double, buff-colored flower, about 4 to $4\frac{1}{2}$ in. across. Lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Ideal as a cut flower. (Pl. Pat. #1106.)

E GROSBEAK. With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of two-tone effect and the deep green foliage of plant makes an excellent show from Sept. to Oct. Producing $3\frac{1}{2}$ -in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (Pl. Pat. #1132.)

F WOOD DUCK.

Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Stiff long stems and dozens of blooms on each plant. Individual flowers are easily $4\frac{1}{2}$ to 5 in. across and much larger when disbudded for specimens. $2\frac{1}{2}$ to 3 ft. tall. (Prop. Rights Reserved.)

G ROBIN. A new color in the hardy Bird Series. Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double, $4\frac{1}{2}$ to 5 in. in diameter and almost 3 in. through, like a compound dahlia type. (Pl. Pat. Applied For.)

H THRUSH. Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is $4\frac{1}{2}$ to 5 in. across. Excellent for cutting. The foliage and stems have a silvery sheen, very decorative. Blooms Sept. 15 to frost. $3\frac{1}{2}$ -ft. plants. (Pl. Pat. #1168.)

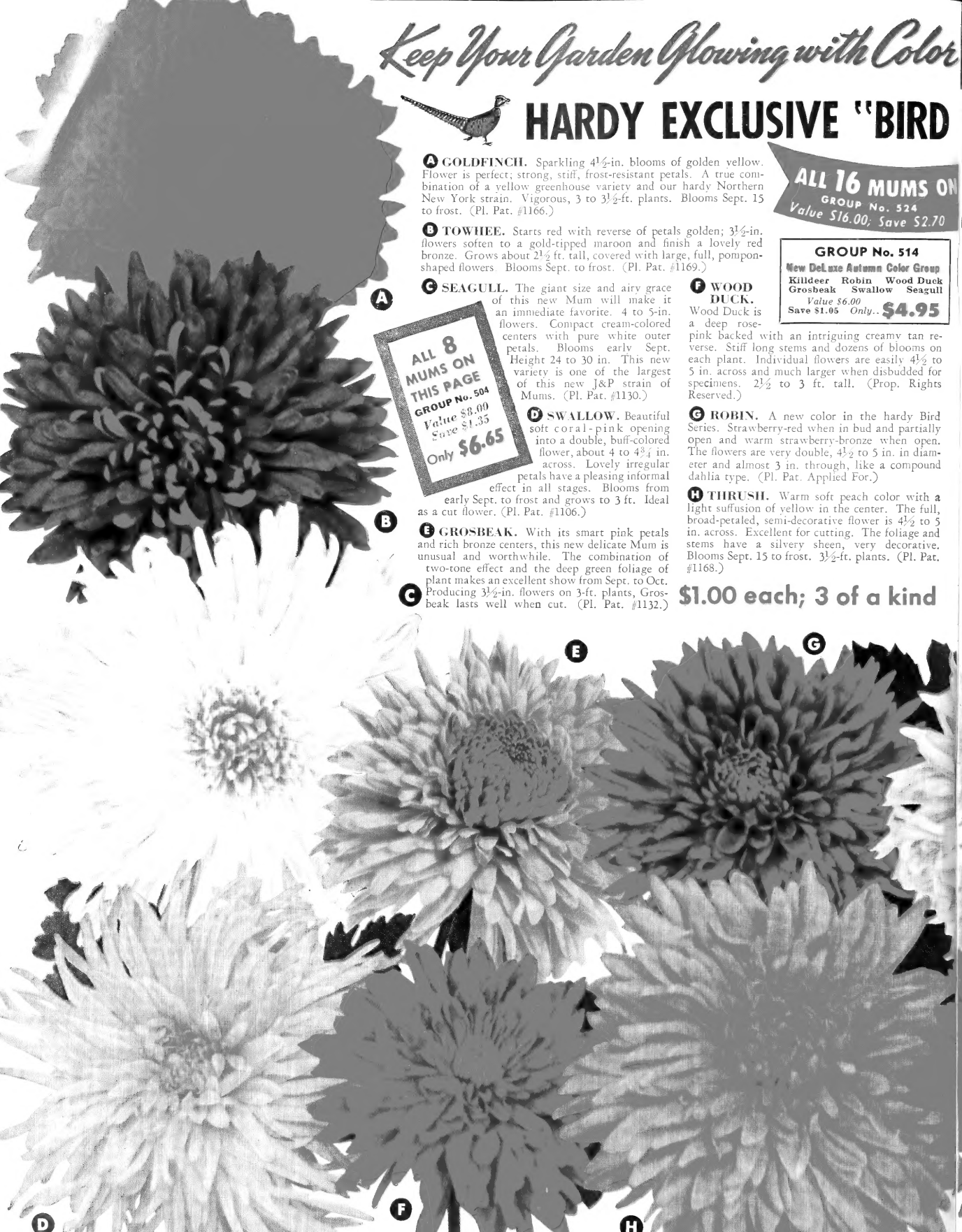
ALL 16 MUMS ON
GROUP No. 524
Value \$16.00, Save \$2.70

GROUP No. 514

New Deluxe Autumn Color Group
Killdeer Robin Wood Duck
Grosbeak Swallow Seagull
Value \$6.00
Save \$1.05 Only... **\$4.95**

ALL 8 MUMS ON THIS PAGE
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Save \$1.35
Only **\$6.65**

\$1.00 each; 3 of a kind



Long After Other Flowers Have Finished!

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Early and Medium
Blooming... The
Greatest Hit in Mums
in Many Years!

GROUP No. 534

Extra-Large Flowered Group
Thrush Cockatoo Goldfinch
Meadowlark Kingbird Towhee
Value \$6.60
Save \$1.05 Only... **\$4.95**

lightening at edges, with the petals arranged like the crest of the Cockatoo. A lovely variety with 4 to 4½-in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

J MEADOWLARK. A gay golden ran decorative flower, which is delightful in the autumn colorama. Flowers are 3½ to 4-in. across and are produced in great quantities. It is definitely hardy, having lived through the last four winters here in northern New York. Height 3 ft. (Pl. Pat. Applied For.)

K KILLDEER. A lovely new color in the Mum world! Opens to bright golden bronze. The frilled petals are 3 to 3½-in. across. 2 to 2½-ft. plants... beautiful dark green foliage. Blooms early Sept. through Oct. Is very frost resistant, firm and long lasting. (Pl. Pat. #1131.)

\$2.50; 6 of a kind \$5.00

L TANAGER. As pretty and cheery as its namesake. 3 to 3½-in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms Sept. through Oct. ... very resistant to frost. Grows 2½ ft. (Pl. Pat. #1129.)

M CANARY. Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 3½ to 4-in. flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

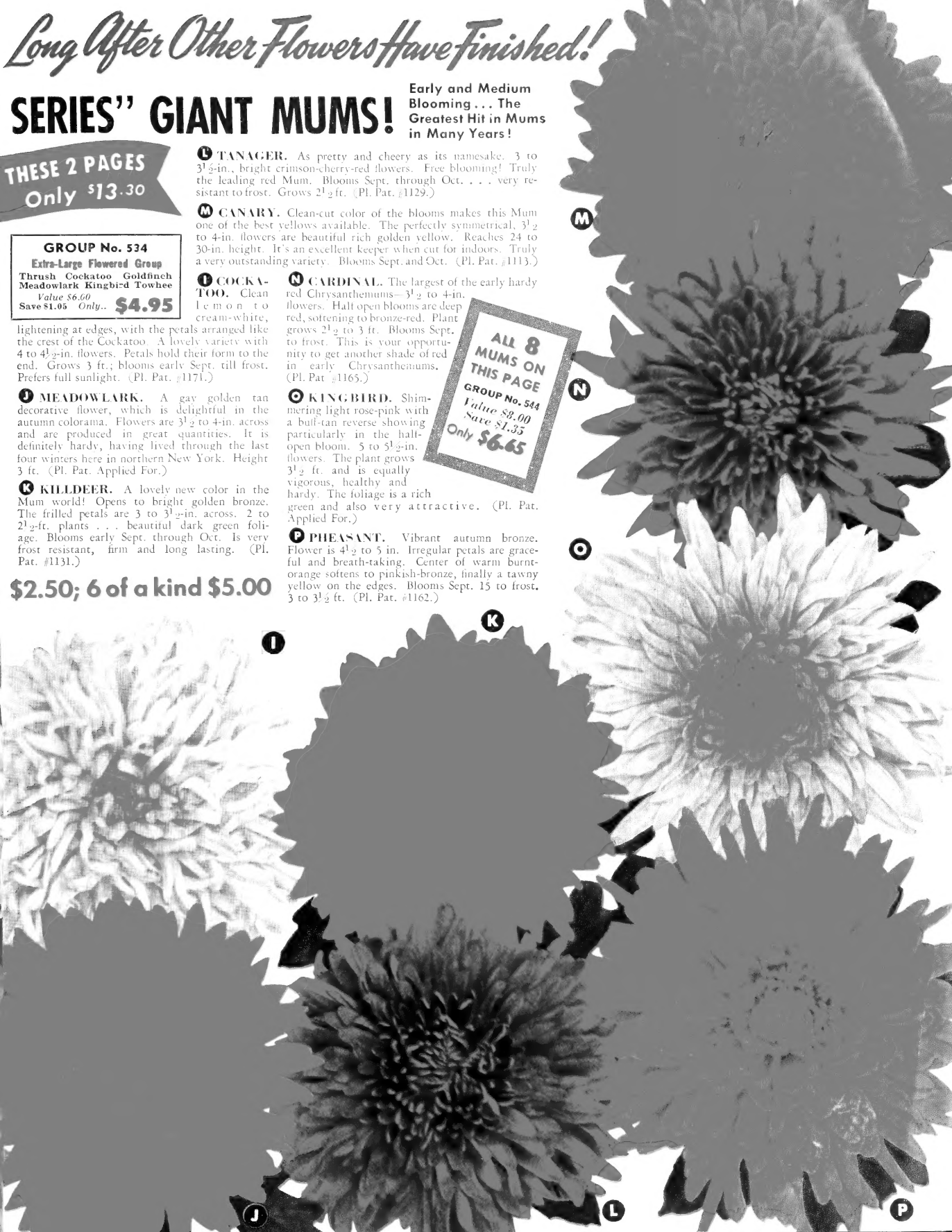
I COCKATOO. Clean lemon to cream-white,

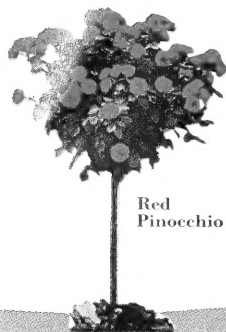
N CARDINAL. The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half open blooms are deep red, softening to bronze-red. Plant grows 2½ to 3 ft. Blooms Sept. to frost. This is your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. #1165.)

O KINGBIRD. Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to 5½-in. flowers. The plant grows 3½ ft. and is equally vigorous, healthy and hardy. The foliage is a rich green and also very attractive. (Pl. Pat. Applied For.)

P PHEASANT. Vibrant autumn bronze. Flower is 4½ to 5 in. Irregular petals are graceful and breath-taking. Center of warm burnt-orange softens to pinkish-bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. #1162.)

ALL 8
MUMS ON
THIS PAGE
GROUP No. 544
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Save \$1.35
Only \$6.65





Red
Pinocchio



K. T.
Marshall



New
Yorker



Fashion



Diamond
Jubilee

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J & P EVERBLOOMING

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They are grown on special strain of Multiflora root and stem • Transplant easily, handle well for winter protection • Trunks 3 1/4 ft. tall, bushy well-balanced heads • Trunks increase in diameter in proportion to the top • They are not subject to borers and other ills common in stems of previous kinds.

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FAMOUS
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CHARLOTTE ARMSTRONG—perfectly formed, blood-red buds develop into large spectrum-red blooms. A very double Hybrid Tea. See page 11

CHRYSLER IMPERIAL—vivid, rich tones of crimson-red. See page 12

DIAMOND JUBILEE—huge, 5 to 6-in. blooms of warm buff-orange color. Delightful Old Rose fragrance. One of our three greatest creations. See page 9

DICKSONS RED—glowing scarlet-red Hybrid Tea; large, high-centered; rich fragrance. See page 14

ECLIPSE—most popular and best of all yellow Roses; prized for long, graceful bud. See page 15

ENCHANTMENT—large; peach-pink. See page 16

FASHION—a gorgeous coral-pink overlaid with gold. One of our three greatest creations. See page 6

GOLDBLOCKS—a true golden yellow with lovely cup-shaped blooms 3 1/2-in. across. See page 23

INDEPENDENCE—a firecracker red Floribunda. Color orange-scarlet center, redder cast on reverse of petals. See page 22

K. T. MARSHALL—a warm glowing pink. See page 15

MA PERKINS—sparkling coral-shell-pink. Buds are translucent coral. See page 7

NEIGE PARFUM—gorgeous white Hybrid Tea.

Most fragrant of all Roses. See page 19

NEW YORKER—a red, red Rose that never changes color; frequently up to 6 1/2-in. One of our three great creations. See page 8

PEACE—produces huge golden yellow blooms! One of the best yellow Hybrid Teas. Buds are golden yellow etched with pink. See page 16



NEW YORKER
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